



# 2018 HALF-YEAR RESULTS

July 26, 2018

MERCIALYS

# Preliminary remarks

**The 2018 first-half** consolidated financial statements were approved by the Board of Directors on July 25, 2018.

**A limited scope review** of these financial statements has been performed by the statutory auditors.



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tackling market  
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# SUCCESSFULLY TACKLING MARKET EVOLUTIONS

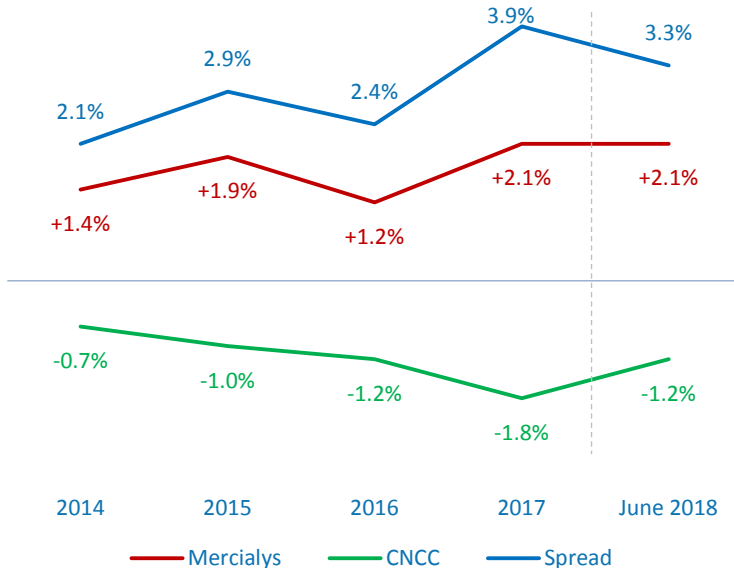
Eric Le Gentil  
Chairman & CEO

MERCIALYS

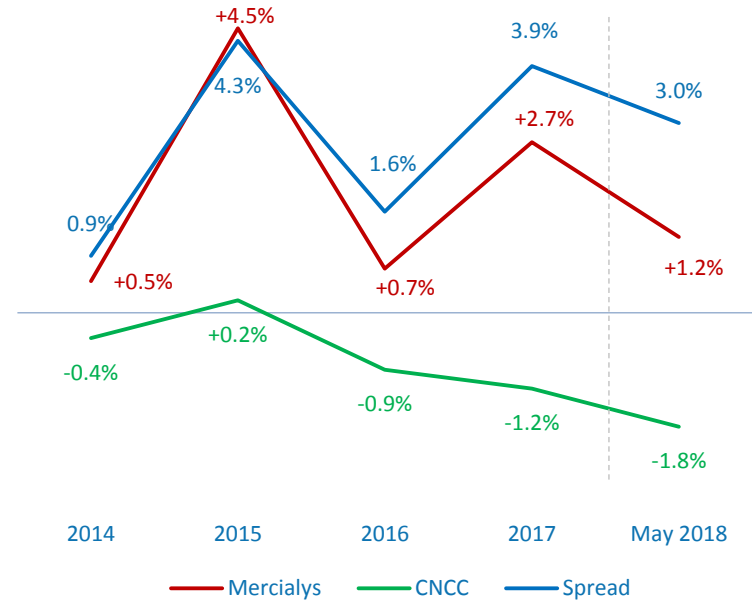
# Another half-year of operational excellence

## Footfall and retailer sales significantly outperforming the national benchmark

Cumulative change in  
Footfall at end-June 2018

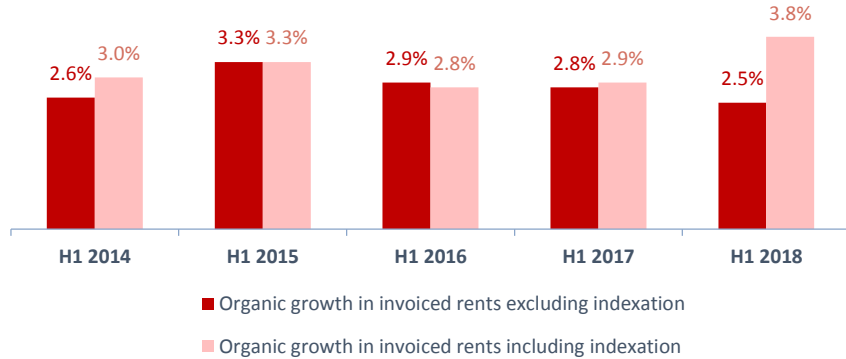


Cumulative change in  
Retailer sales at end-May 2018

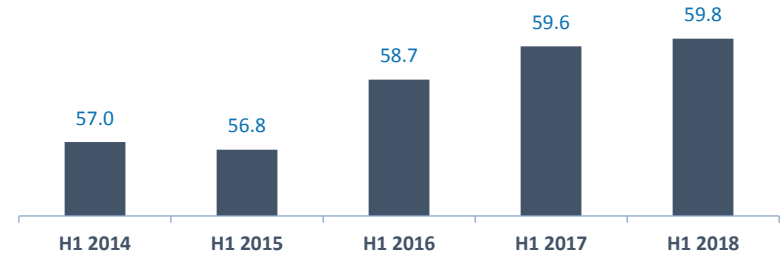


# Robust key figures

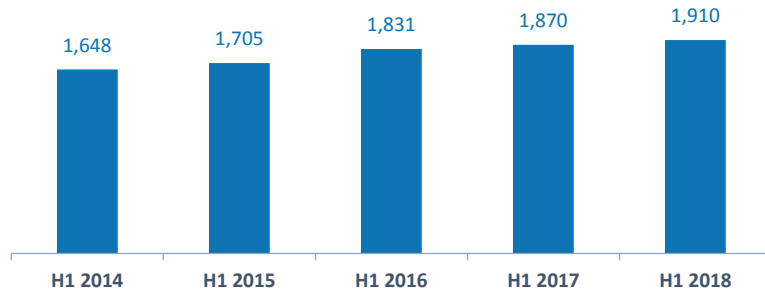
## Organic growth (%)



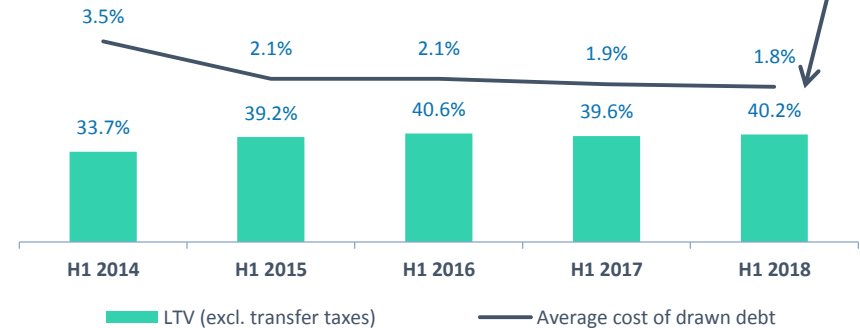
## FFO (€mn)



## EPRA NNAV (€mn)



## LTV and average cost of drawn debt (%)



# 2018 objectives confirmed



**Organic growth in invoiced  
rents:**  
  
**>2% above indexation<sup>(1)</sup>**



**Change in FFO:**  
  
**At least +2%**  
  
**excluding the full impact of the  
2019 bond maturity refinancing**



**Dividend policy:**  
  
**At least +2%**  
  
**within a range of 85% to 95% of 2018 FFO**  
  
**€0.50 per share interim dividend  
to be paid out on October 23, 2018**

# Strength of French commercial REITs underestimated



**Generational asymmetry and diversity of shopping journeys** within which brick and mortar is still a successful channel



**Retailers' ability to adapt** to cyclical changes over the medium term and REITs' know-how to select the best-performing brands



**Mercialys' leading convenience model** sustained through its innovative letting & digital strategy, continuously optimized portfolio and strong development pipeline





# Fragmentation of shopping journeys: shopping center still a relevant format

Average delivery costs of **€7<sup>(2)</sup>** per order for online retail in Paris, even though the most densely populated city in France

Decrease in the average basket for online retail<sup>(3)</sup> to **€71** per order for textiles, **€48** per order for health & beauty and **€31** per order for culture & leisure, from an average basket of **€91** from 2008 to 2011

In this context, shops remain a relevant and profitable format

A strong and adapted store network enables brands to serve digital shopping journeys through “**ship from store<sup>(4)</sup>**” solutions

Stable delivery costs and lower average online shopping basket point to the relevance of the shop format



Cohabitation of 6 generations<sup>(1)</sup> of consumers with significant differences in purchasing power

Shopping centers are still the favorite shopping destination in France

*“Baby boomers continue to exert disproportionate economic influence even though their generational influence has waned significantly in the face of younger, larger cohorts. [...] These “customers of the future” are part of a multigenerational market driving new demand, but operating in the shadow of an asymmetrical model of generational wealth retention.*

*At least for the next decade or two, Boomers and GenXers will retain significant wealth and largely be done spending on items that fueled a high percentage of past retail growth.”*

*source: AT Kearney, “The future of shopping centers”*

Shopping centers are still the **#1** shopping destination for **46%** of respondents. **8 out of 10** have a positive image of shopping centers (87% for a diversified selection, 71% for finding modern, fashionable trends, 68% for the possibility of finding great deals). **71%** return to the same shopping center most of the time

*source: Retailscope 2017 Odoxa*

# Retailers adapting to address key customer needs



Convenience and store experience represent strong determining factors for shopping across the generations

		Generation Y	Generation X	Baby Boomers
Key purchase criteria for different customer generations <sup>(1)</sup>	1	Convenience	Convenience	Value for money
	2	Value for money	Store experience	Quality
	3	Adaptation to my requirements	Quality	Store experience



Specialist retailers gaining momentum, focusing on areas of excellence and differentiation. “Shop in shop<sup>(2)</sup>” replacing generalist offer both online and offline



Technology not enough to satisfy customers’ needs. Preferred brands in France are mostly “brick & mortar”, but with strongly improved quality, service and value for money to keep customers’ trust

10 preferred brands in France <sup>(1)</sup>	1	DECATHLON	↗ 7	Change since 2014
	2	Cultura	↗ 8	
	3	picard	↘ 2	
	4	fnac	< Top 10 in 2014	
	5	amazon	↘ 3	
	6	SEPHORA	< Top 10 in 2014	
	7	CRISTO FRAIS	< Top 10 in 2014	
	8	YVES ROCHER	↘ 5	
	9	LEROUY MERLIN	< Top 10 in 2014	
	10	IKEA	↘ 1	

# Proof on electronics: Mercialys redeploys reinvented specialists

## SECTOR

Positive trends across all the segments, with excellent long-term trends for household appliances

**2017 consumer spending: €21.9Bn**

	2005-17 CAGR	2016-17 CAGR
Computer hardware & software	-1.6%	+2.3%
Consumer electronics	-2.4%	+1.2%
Household appliances	+2.1%	+2.2%
<b>TOTAL</b>	<b>-0.7%</b>	<b>+1.9%</b>

Source: OC&C

**51 new physical stores (+11%) opened by Fnac-Darty in 2017**

**+3.5% increase in FTEs<sup>(1)</sup> over 2015-16**

## MERCIALYS RESPONSE

Ongoing reduction of hypermarket space:

opportunity to install the successful specialist brands sought after by customers

Unique solution to the last kilometer equation:

critical to have a strong store network for these brands

**6 new Fnac, Darty and Boulanger stores across Mercialys portfolio since 2015**



# Proof on textiles: Mercialys effectively selects winning concepts

## SECTOR

Large branded chains continue to perform very well,  
despite a slowing market

**2017 consumer  
spending: €39.3Bn**

		2008-17 CAGR	2016-17 CAGR
Top 100 brands	← Mercialys focus	+2.1%	+1.2%
Other <sup>(1)</sup>		-3.3%	-2.8%
<b>TOTAL</b>		<b>-0.8%</b>	<b>-0.7%</b>

Source: OC&C

**+1.4% points of sales  
growth per annum  
between 2014 and  
2017**

**+1.1% price inflation  
between  
February 2017 and  
February 2018**



Mercialys marginally exposed to recent retail brand setbacks  
or physical store network rationalizations

## MERCIALYS RESPONSE

New trends and needs:  
new brands selected



Strong multi-channel models:  
traditional brands successfully  
combining on/off-line strategies

**celio\***  
**ZARA**

Adaptable retail spaces:

Mercialys able to satisfy the need for  
specific formats and fast fashion with  
easily adaptable space





# Proof on health and beauty: Mercialis supports a more diverse offering

## SECTOR

Performance supported by non-store retailing  
and specialized retailers

**2017 consumer  
spending: €12.9Bn**

	2005-17 CAGR	2013-17 CAGR
Specialized retailers <sup>(1)</sup> ← Mercialis focus	+1.5%	+0.9%
Non-store retailing <sup>(2)</sup>	+1.5%	+1.6%
Other <sup>(3)</sup>	+0.1%	-1.2%
<b>TOTAL</b>	<b>+0.7%</b>	<b>-0.1%</b>

Source: OC&C

**+1.5% points of sales  
growth per annum  
between 2015 and  
2017**

**+20k jobs created over  
2015-16 in the  
perfumery and  
cosmetics segments**

## MERCIALYS RESPONSE

New retail formats:  
through Casual Leasing



New trends and generations:  
new distinctive brands selected



Incumbents evolving:

traditional brands reinventing their  
concepts, improving in-store experience  
and going strong on omnichannel



21 stores across Mercialis portfolio

**SEPHORA**

7 stores across Mercialis portfolio

Distribution channel specific to France:

pharmacies

**10% of pharmacies' turnover generated by  
health and beauty (parapharmacie)<sup>(4)</sup> +**

24 pharmacies across Mercialis portfolio

# Proof on foodservice: Mercialys strengthens major footfall drivers

## SECTOR

5% niche growing steadily within the overall foodservice market

**2017 consumer spending: €2.9Bn**

	2005-17 CAGR	2016-17 CAGR
Foodservice through retail	+2.2%	+2.6%

Source: OC&C

**+9.0% points of sales growth per annum between 2014 and 2017 in chained restaurants**

**+3.0% increase in FTEs<sup>(1)</sup> per annum between 2014 and 2017**

**+2.3% of visits to quick service restaurants between 2016 and 2017**

## MERCIALYS RESPONSE

Targeted offer:

fast food and concepts dedicated to specific customers



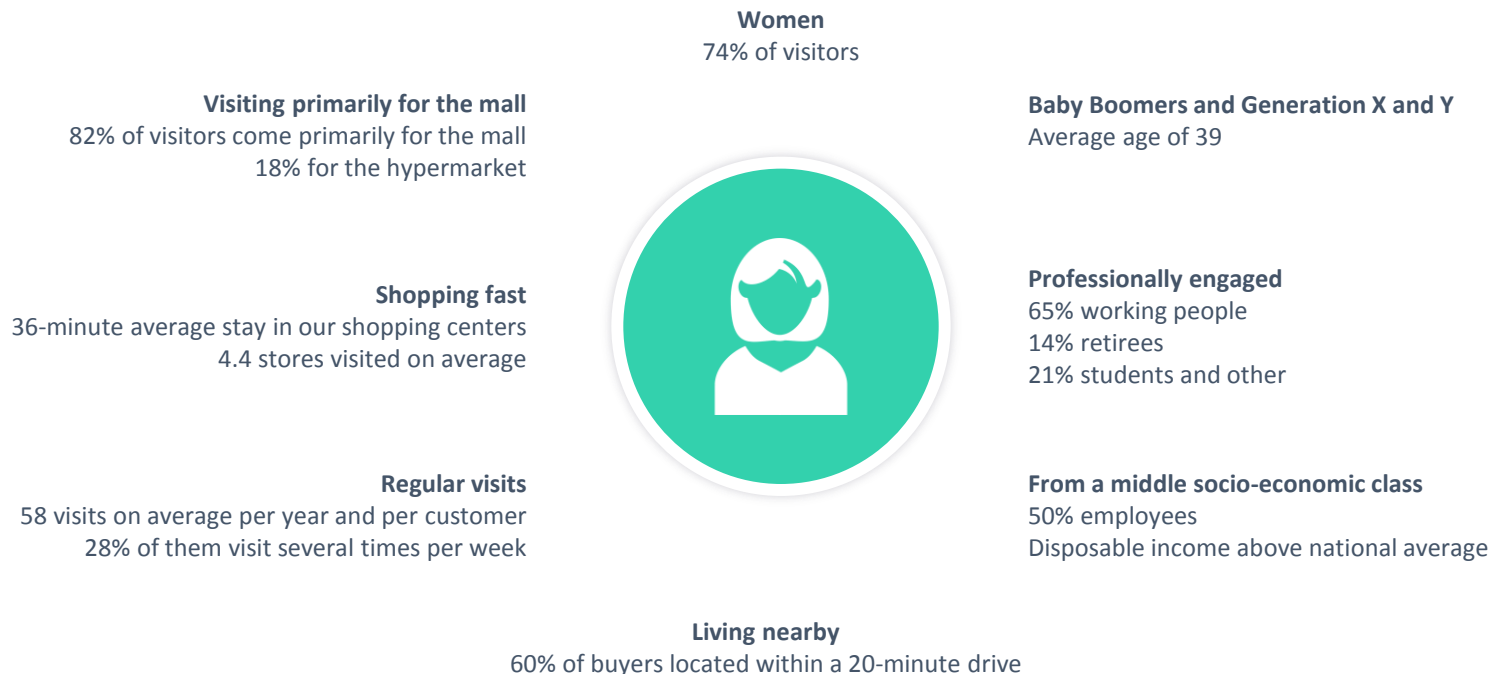
Partner of innovative brands:

Mercialys supports the development of successful food operators with distinctive concepts, replacing older formats (cafeterias)



# Consumer categories driving Mercialys' growth

## Dedicated offer aligned with the characteristics of French medium-sized city populations



# Major expectations for these customers





# Customers at the heart of Mercialys' marketing strategy (1/2)

## Expectation #1: Need for simplicity



### ■ Ensuring local visibility for our centers

- ☹ Over 6,000 Adwords ads to promote the 2,380 stores in our centers, optimized with a KPI for conversions to visits
- ☹ Waze campaigns to reach 4 out of 10 drivers locally
- ☹ Centers in the top 3 Google searches

### ■ Helping customers to prepare for their visits and purchases

- ☹ 52% of digital traffic concerns store pages, which list 2,340 services offered by retailers (click&collect, bookings for restaurants and services, etc.)

### ■ Offering an easier shopping experience for center customers

- ☹ Development of the services offered, with 40 services from H2 2018 (wifi, creche, helmet lockers, changing rooms, electric charging points, etc.)

## Expectation #2: Need for recognition and rewards



### ■ Personalizing interactions with customers

- ☹ 552,000 people database with significant and qualified GDPR compliant information thanks to the loyalty program
- ☹ +30 point increase in the opening rate for targeted emails over 6 months to 45%

### ■ Rewarding our customers' repeat visits

- ☹ Nearly 10% of unique customers in the catchment areas are registered for the loyalty program
- ☹ Only real estate company to have incorporated e-vouchers with automated reimbursements for retailers within 72 hours

### ■ Offering more purchasing power

- ☹ Cashback tests underway at 4 centers

# Customers at the heart of Mercialys' marketing strategy (2/2)

## Expectation #3: Need for meaning



- ▶ **Enabling customers to benefit from our strong local roots**
  - ☞ Over 200 events with sports and fun-educational associations or charities
- ▶ **Engaging customers in their center's CSR approach**
  - ☞ Customer training on eco-friendly practices and information on centers' CSR initiatives and results

## Expectation #4: Need to refer to the community



- ▶ **Capitalizing on the reputation and influence of local bloggers**
  - ☞ More than 20 hot products from retailers highlighted on the blogger's social media for each operation, with referrals to retailer e-commerce sites and stores
- ▶ **Capitalizing on our customers' influence as ambassadors**
  - ☞ 11% of new members generated through sponsoring since January 2018
- ▶ **Being present on all the customer rating and opinion platforms**
  - ☞ 30k opinions collected on Facebook, TripAdvisor, Google, etc. over the past 2 years

## Expectation #5: Need for immediacy



- ▶ **Automating responses to customer requests**
  - ☞ Dynamic form for immediate handling of after-sales service with the Loyalty Challenge
  - ☞ Facebook chatbot being tested for immediate responses to customer questions
  - ☞ Automated sending of a satisfaction survey the day after customer visits >> 10% response rate
- ▶ **Guiding customers to the centers and stores**
  - ☞ Guiding to parking spaces and digital directories
- ▶ **Recommending retailers and special offers in real time**
  - ☞ 150k push notifications sent per month

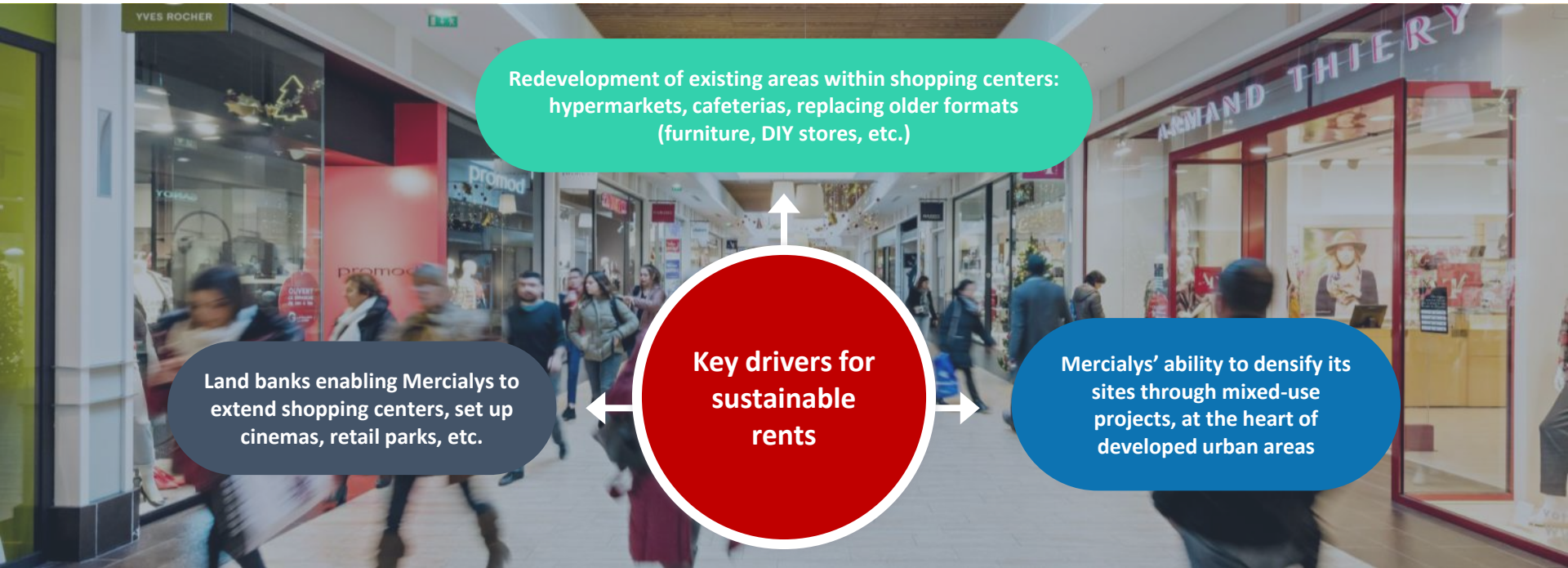
A photograph of an outdoor cafe scene. In the foreground, several people are seated at tables with bright green plastic chairs. The tables are set with white cloths and some have small items on them. In the background, a large, light-colored building with many windows is visible. A few people are walking around the cafe area. The scene is brightly lit, suggesting it's daytime. A large, semi-circular teal graphic element is overlaid on the right side of the image, containing the text.

# CONTINUOUSLY EVOLVING PORTFOLIO

Vincent Ravat  
Chief Operating Officer

MERCIALYS

# Continuously optimized portfolio

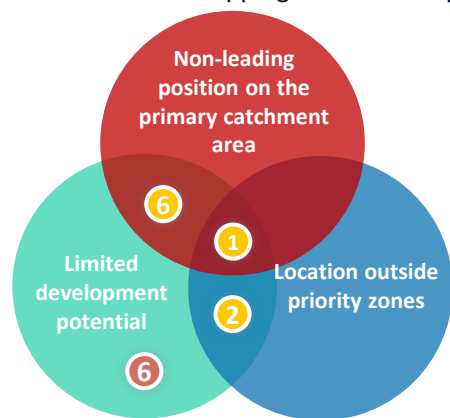




# Sales helping drive the portfolio's rationalization

**15 assets sold since 2016 for €373m<sup>(1)</sup>**

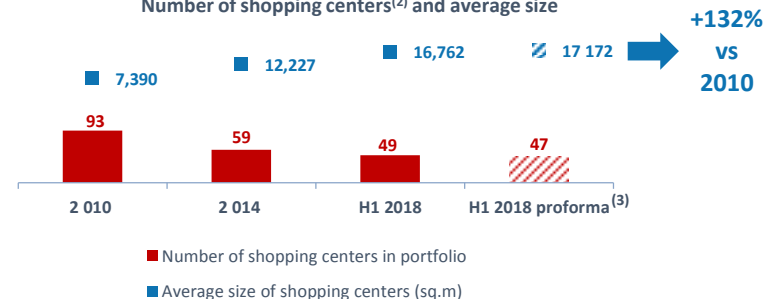
(including transfer taxes, proforma for the two sales agreements signed for the Gap and Lannion shopping centers in July)



- 1** Chalon-sur-Saône (2017 - services gallery)
- 2** Poitiers (2017 - shopping center)  
Fontaine-lès-Dijon (2017 - shopping center)
- 6** Anglet (2016 - shopping center)  
Castres (2017 - services gallery)  
Saint-Martin-d'Hères (2017 - services gallery)  
Valence Sud (2017 - services gallery)  
Villeneuve-Loubet (2017 - services gallery)  
Saint-Paul (2018 - shopping center)
- 6** Albertville (2016 - shopping center)  
Niort (2016 - shopping center)  
Rennes (2016 - redeveloped hypermarket)  
Toulouse (2017 - redeveloped hypermarket)  
Gap (2018 - shopping center)  
Lannion (2018 - shopping center)

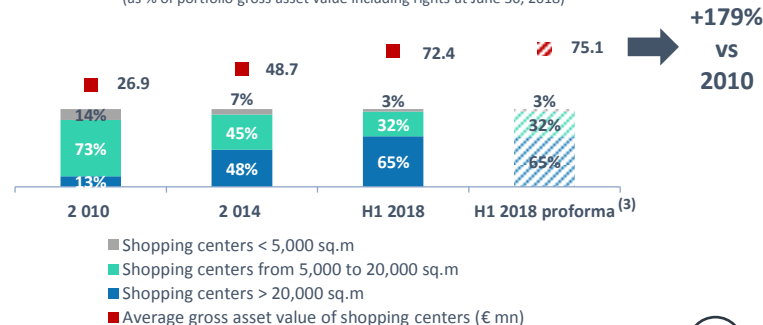
**Capital recycling leading to a portfolio structured around sites with critical mass and optimized asset management**

Number of shopping centers<sup>(2)</sup> and average size



Shopping center<sup>(2)</sup> breakdown by size

(as % of portfolio gross asset value including rights at June 30, 2018)



# 2018 projects

## 3 hypermarket transformations

■ Annecy

■ Besançon

■ Brest (ph. 2)

## Major extension and outdoor food court

■ Le Port (Reunion Island)



**15,000** sq.m of gross  
leasable area



**8** new medium-sized  
stores, **48** new shops



**€4.9m** of annualized  
rent



**6.2%** overall yield on  
cost

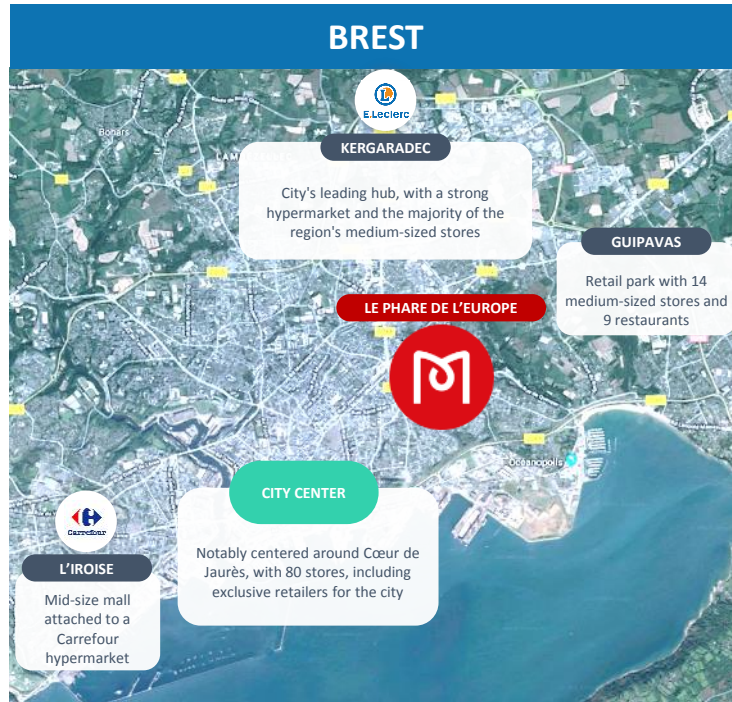


## Targeted investments for leading and strong potential centers in dynamic urban hubs





# Targeted investments for leading and strong potential centers in dynamic urban hubs





# Annecy Seynod – Center at the heart of a high-growth region



## La Galerie Annecy Seynod

- 63 shops with 9,000 sq.m GLA

## Catchment area

- c. 273,000 inhabitants, +20% population growth over the last 10 years
- Average income level higher than the national average (+30% at the heart of the area)
- Seynod is the region's sector with the largest land reserves and housing programs

## Annecy Seynod – Vibrant example of a prime convenience center building loyalty in its primary sector



- 1** **2016 and 2017:** cafeteria transferred to the car park and adapted to the “A la Bonne Heure” concept. Requalification of the space freed up in the center to welcome Brut Butcher and Casa Pizza
- 2** **2017:** 1,000 sq.m retail space extension to welcome Decathlon with 2,000 sq.m
- 3** **2018:** 1,150 sq.m hypermarket space requalification to welcome a new medium-sized store
- 4** **2019:** building of a multiscreen cinema on the existing car park and a new car park on the center’s roof
- 5** **2019:** creation of a 1,200 sq.m fitness gym by merging 6 existing units and part of the communal areas

## Besançon – Area's historic hub and leader



### ■ La Galerie Besançon Chateaufarine

- 90 stores with 33,000 sq.m GLA

### ■ Catchment area

- c. 400,000 inhabitants, +3.7% expected by 2025
- Overrepresentation of families and people under the age of 39
- Dynamic employment area, with 167,000 jobs , including 28,000 in the primary catchment area and captive customers for lunch breaks



# Besançon – Undisputed leadership, further strengthened with the new selection of retailers



1

**2014:** 2,200 sq.m extension, making it possible to create 18 units and notably welcome Hema and Du Bruit dans la Cuisine

2

**2015:** cafeteria transferred to the car park and adapted to the “A la Bonne Heure” concept. Requalification of the space freed up in the center to set up a new foodservice offer with 3 distinctive brands

3

**2016:** requalification of the previous Halle space to set up Jennyfer, IKKS and Le Temps des Cerises

4

**2017:** 841 sq.m H&M extension opened

5

**2018:** 1.870 sq.m hypermarket space requalification to set up a new medium-sized store (FNAC)



# Brest – Leading center with outstanding transport links and a dense urban area

## La Galerie Brest Le Phare de l'Europe

- 70 shops with 22,000 sq.m GLA

## Catchment area

- c. 420,000 inhabitants, located primarily in the north of the area
- Young population, with a mid to high education level
- Significant urban developments, with +2,500 new housing units expected to be built over the coming years







# Reunion Island – Site fully redesigned to become the leader in the Indian Ocean

- Objective: development of a complete commercial offer within 2 years, turning the center into the absolute shopping and leisure spot on Reunion island
- In 2018:
  - Development of an 8,300 sq.m gross leasable area extension and a multistory car park
  - Significant changes in the mix to strengthen and anchor the shopping center locally. Extension 98% pre-let with distinctive brands



SPRINGFIELD (Sfera)



€73.8m investment

6.2% yield on cost

# Reunion Island – Project phases

2018

1

## Extension

44 new shops including 5 medium-sized stores on 8,300 sq.m gross leasable area

2

## Multistorey car park

550 spaces

3

## Space requalification

1,000 sq.m gross leasable area

2019

4

## Outdoor food court

6 units on 575 sq.m gross leasable area

5

## Indoor food court

5 units on 750 sq.m gross leasable area

6

## Retail park

4 medium-sized stores on 3,600 sq.m



# Pipeline

(in millions of euros)	Total investment (€M)	Investment still to be committed (€M)	Net rental income forecast (€M)	Net yield on cost forecast	Completion date
<b>COMMITTED PROJECTS</b>	<b>79.5</b>	<b>25.0</b>	<b>4.9</b>	<b>6.2%</b>	<b>2018</b>
Le Port extension	73.8	21.3	4.6	6.2%	2018
Other projects	5.7	3.6	0.4	6.1%	2018
Annecy	0.5	0.4	-	-	-
Besançon	2.1	2.0	-	-	-
Brest	3.1	1.2	-	-	-
<b>CONTROLLED PROJECTS</b>	<b>353.0</b>	<b>348.2</b>	<b>19.8<sup>(1)</sup></b>	<b>6.6%<sup>(1)</sup></b>	<b>2019/2022</b>
Redevelopments and requalifications	61.3	60.4	3.7	6.0%	2019/2021
o.w. Le Port (indoor Food Court)	0.8	0.8	-	-	-
o.w. Marseille La Valentine	16.3	16.3	-	-	-
o.w. Aix-Marseille Plan de Campagne (transformation)	8.2	8.1	-	-	-
Extensions and retail parks	239.5	235.6	16.1	6.7%	2019/2021
o.w. Le Port (Retail Park)	11.7	11.7	-	-	-
o.w. Aix-Marseille Plan de Campagne (extension)	40.0	40.0	-	-	-
o.w. Nîmes	40.9	40.9	-	-	-
Mixed-use high-street projects	52.2	52.1	na	na	2021/2022
o.w. Marcq-en-Baroeul	18.0	18.0	-	-	-
o.w. Chaville	8.4	8.4	-	-	-
o.w. Puteaux	19.5	19.5	-	-	-
o.w. Saint-Denis	6.3	6.3	-	-	-
<b>IDENTIFIED PROJECTS</b>	<b>392.0</b>	<b>391.9</b>	<b>25.1<sup>(1)</sup></b>	<b>7.0%<sup>(1)</sup></b>	<b>2021/2024</b>
<b>TOTAL PROJECTS</b>	<b>824.5</b>	<b>765.0</b>	<b>49.8<sup>(1)</sup></b>	<b>6.7%<sup>(1)</sup></b>	<b>2018/2024</b>

## COMMITTED

Projects fully secured in terms of land management, planning and related development permits

## CONTROLLED

Projects effectively under control in terms of land management, with various points to be finalized for regulatory urban planning (constructability), planning or administrative permits

## IDENTIFIED

Projects currently being structured, in emergence phase

# High-street retail focus: Paris' wealthy inner rims

## Puteaux

### Vibrant hub at the gateway to Paris

- City with c. 45,000 inhabitants 3 km northwest of Paris, 5 minutes from the La Défense business center, part of which spreads into Puteaux
- Les Hauts-de-Seine is France's wealthiest region

### Store located in a very high-quality local environment

- On the city's main shopping street, with large numbers of ground-floor retail units
- Close to new collective housing complexes, as well as local government services and facilities (town hall, police station, etc.)
- Comprehensive range of schools within 700m
- Outstanding accessibility with the tram service, train lines and Paris Ring Road



Monoprix scope

Joint ownership scope



# High-street retail focus: Paris' wealthy inner rims

## BEFORE



### Current asset

- 3-floor Monoprix store with 2,200 sq.m sales area
- Opened in 1999, joint ownership

### Project

- Mixed-use project, including the redevelopment and extension of the Monoprix store, the creation of a residential complex with 150 homes, and a dedicated 150-space underground car park for the residence

## AFTER



### Metrics

- Completion date: 2022
- Target investment: €19.5m
- Target IRR: >8%



**DOMINIQUE HERTENBERGER**  
ARCHITECTE URBANISTE, DPLG

### Progress

- Approval of the mixed-use project by the municipality
- Modification of the local development plan underway
- Requests for administrative authorizations filed in Q3 2019

# High-street retail focus: Paris' most densely-populated inner rims

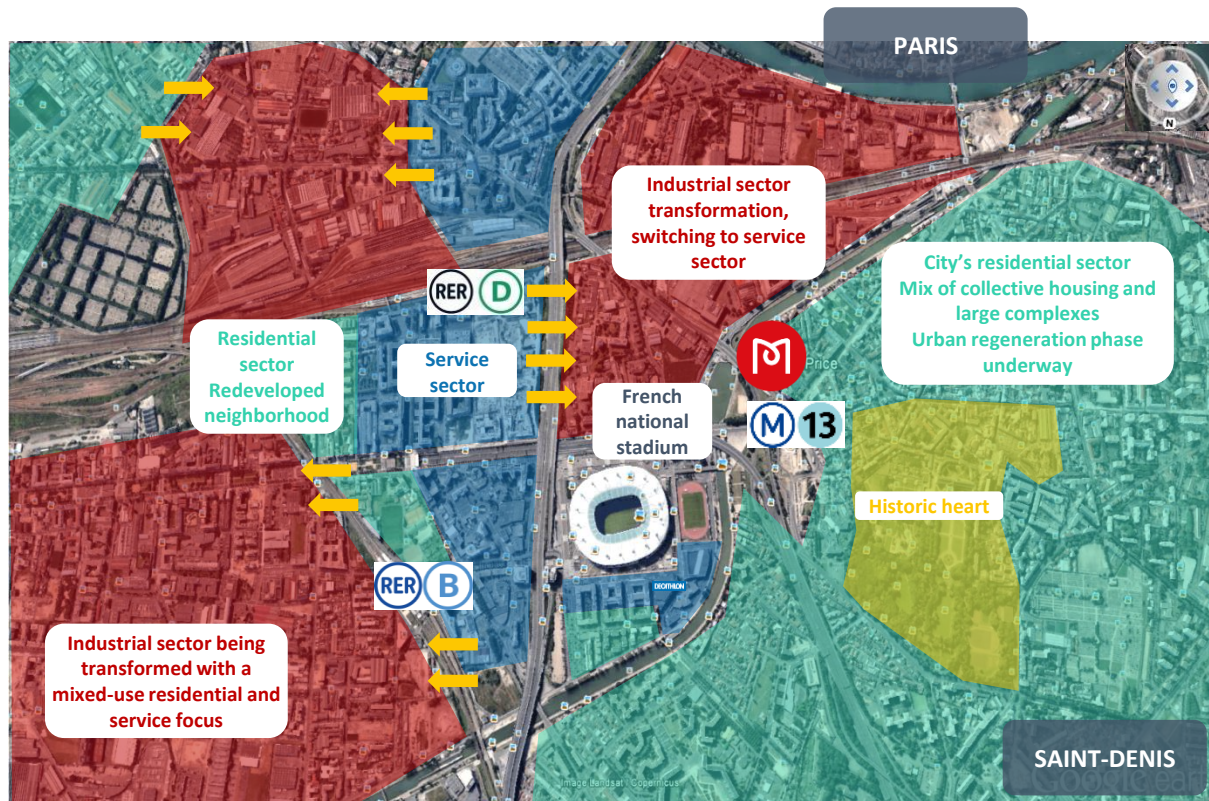
## Saint-Denis

### Booming neighborhood at the gateway to Paris

- City adjacent to Paris, north of the city. Famous as the home of the Stade de France national stadium and for hosting the future 2024 Olympics
- Most populous city in Paris' northern suburbs and one of the main areas for office developments across the Paris region

### Food store located 4 km from Paris, in a neighborhood undergoing a major transformation

- Area benefiting from an in-depth requalification, with the recent development of residential programs
- Close to the road network, offering outstanding links and good visibility for the site
- 250m from a Metro line and Tram line, with a project to extend the tram line





# High-street retail focus: Paris' most densely-populated inner rims



## Current asset

- 3-floor Leader Price store, with 1,925 sq.m sales area
- Opened in 1967, freehold

## Project

- Mixed-use project with the rebuilding of the Leader Price on 1,200 sq.m, the creation of a housing complex with 108 homes, the development of a student residence with 212 apartments, and the building of a 162-space underground car park

## Metrics

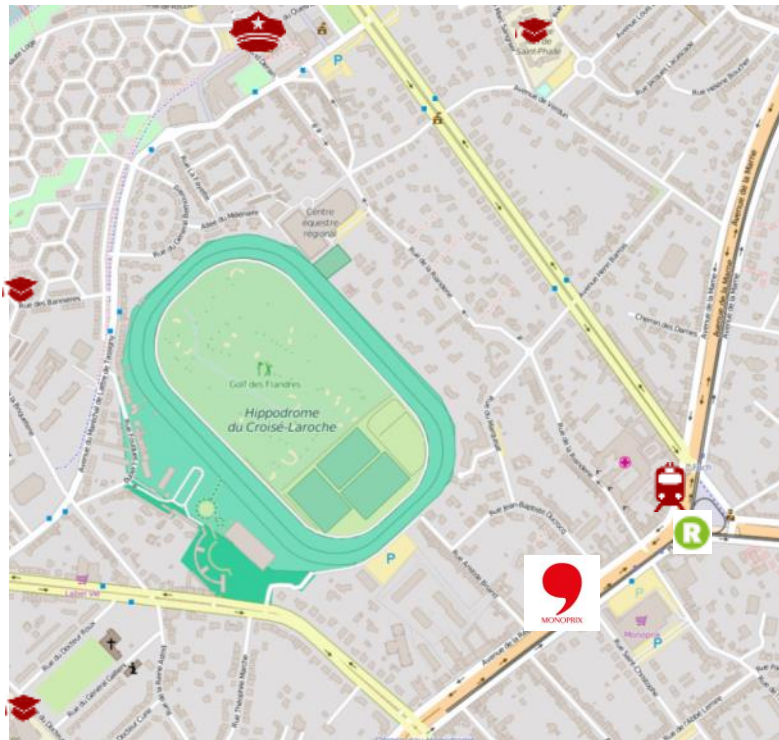
- Completion date: 2022
- Target investment: €6.3m
- Target IRR: >8%

MG | A / U

## Progress

- Selection of three national operators, consulting with the City at the end of Phase 1
- Appointment of the project's partner operator in Q4 2018, consulting with the City
- Requests for administrative authorizations filed in Q2 2019

# High-street retail focus: immediate outskirts of Lille



## Marcq-en-Baroeul

### ► Premium city within France's 6th largest urban area

- City with c. 40,000 inhabitants, 10 mins from Lille and 15 mins from the Belgian border
- Sought-after neighborhood with high disposable income levels

### ► Monoprix easily accessible, located in a wealthy and well-equipped neighborhood, close to a high-end residential area

- At the crossroads of the city's main traffic routes, with several public transport links and highways and main regional roads accessible within a 5mn drive
- Dynamic high street retail selection
- Several schools within 1.5 km, extensive medical services and racetrack nearby

# High-street retail focus: immediate outskirts of Lille

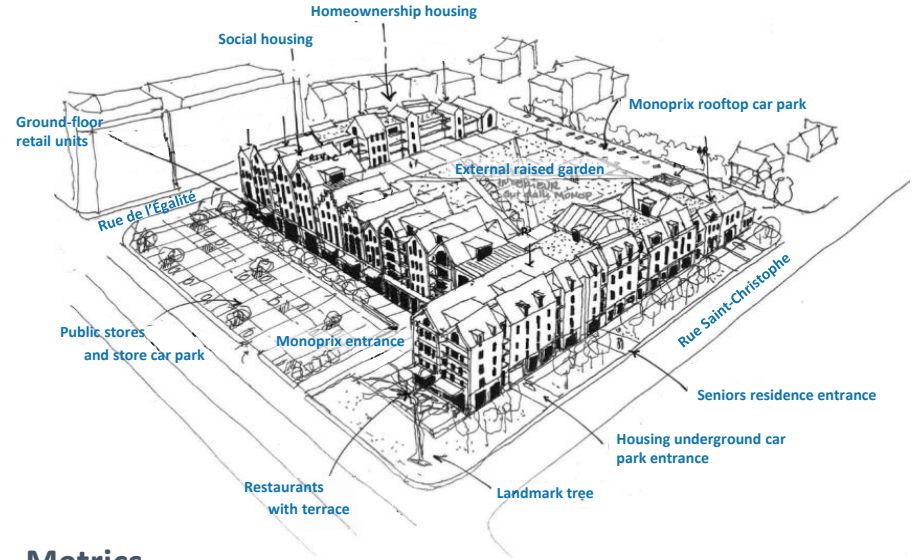


## Current asset

- 3-floor Monoprix store, with 4,614 sq.m sales area
- Opened in 1963, freehold

## Project

- Mixed-use project around the Monoprix site's redevelopment, with the redevelopment of the existing space, the extension of the adjacent shopping mall and the creation of 160 retirement and multiple family homes



## Metrics

- Completion date: 2022
- Target investment: €18.0m
- Target IRR: >8%



## Progress

- City's support obtained for an architectural project and program
- Consultation process underway with residents concerning the project
- Administrative authorization requests filed in Q2 2019





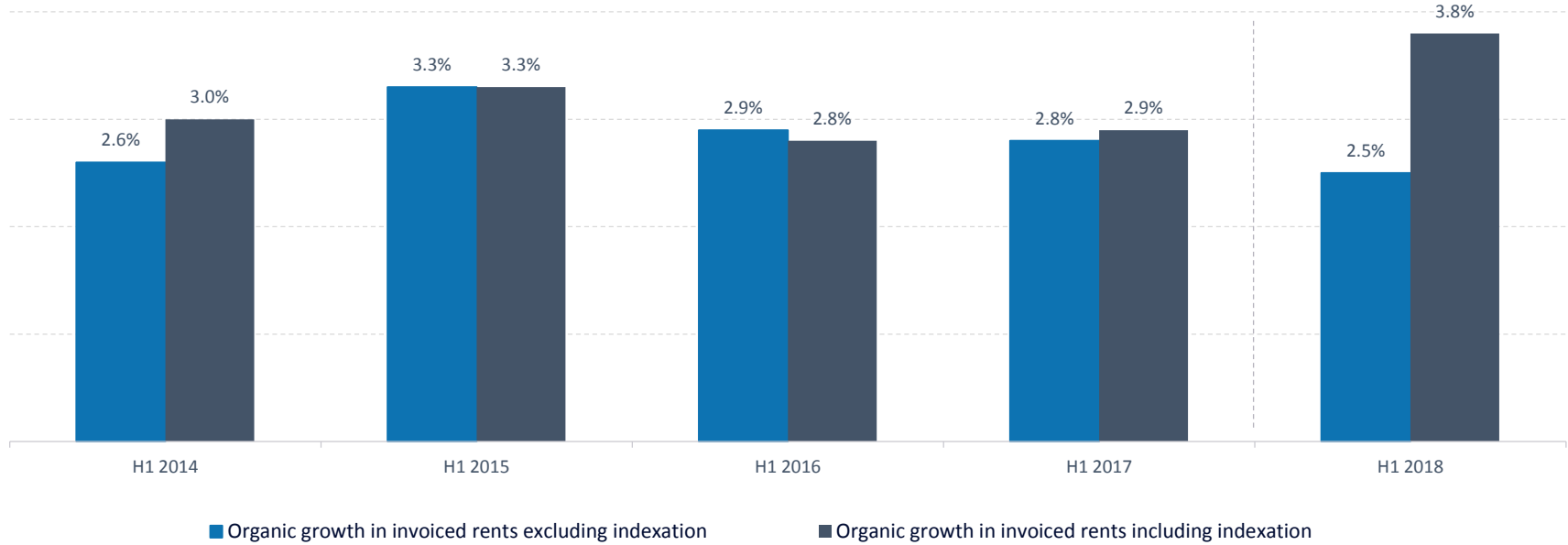
# FINANCIAL STRUCTURE & RESULTS

Elizabeth Blaise  
Chief Financial Officer

MERCIALYS

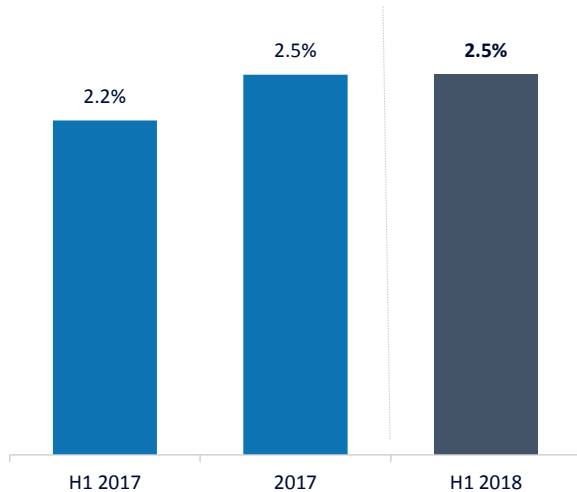
# Solid organic growth

**Renewals & relettings: +12.1%**

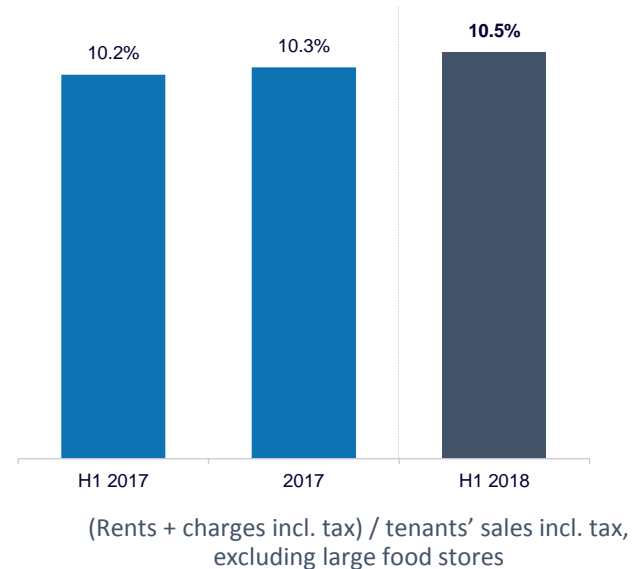


# Sustainable rents keeping vacancy rates at frictional levels

Change in recurring financial vacancy rate

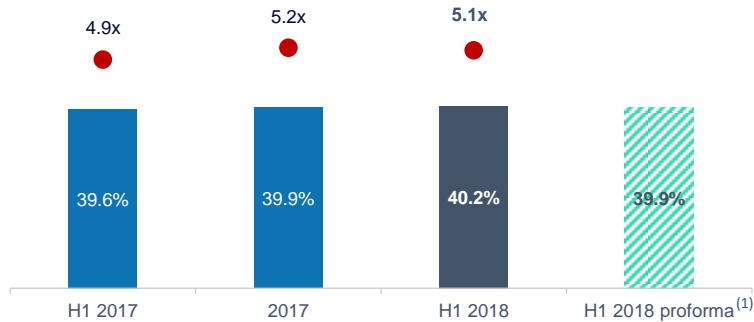


Change in occupancy cost ratio



# Strong financial profile

## Change in LTV (excluding transfer taxes) and ICR



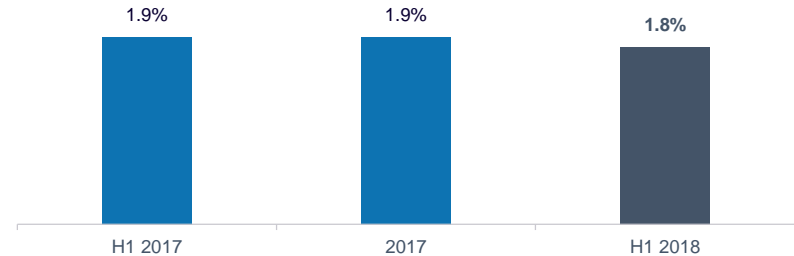
### Net debt: €1,466m including

- €1,679.7m of bond debt
- €185.0m of commercial paper

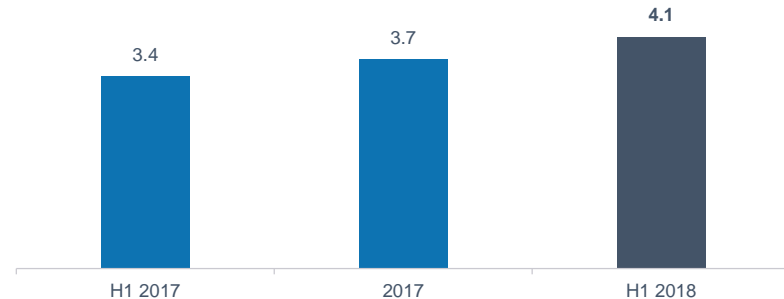
### Undrawn committed credit lines: €410m

### Standard & Poor's rating: BBB / stable outlook

## Change in the cost of drawn debt



## Change in debt maturity (in years)



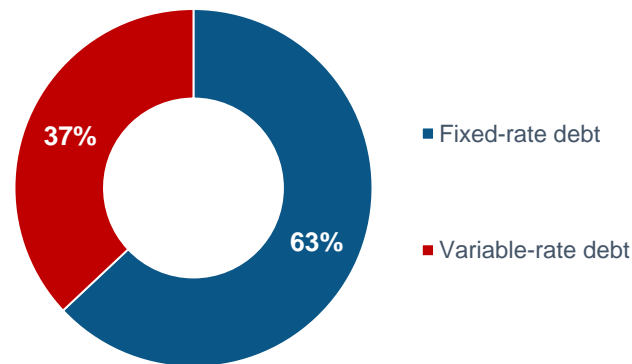
# Cost of debt and hedging strategy

## Early refinancing of the 2019 bond in a favorable context

- ▶ €479.7m bond issue, with a coupon of 4.125%, maturing in March 2019 and **to be held to maturity**
- ▶ **Early refinancing** of this line through:
  - a €150m bond issue in November 2017, with a coupon of 2.0%, maturing in November 2027
  - a €300m bond issue in February 2018, with a coupon of 1.8%, maturing in February 2026
- ▶ Total estimated **carrying cost** for these two lines of **c. €4m** taking into account the hedging strategy

## Debt: fixed vs. floating rate exposure

(including commercial paper program)

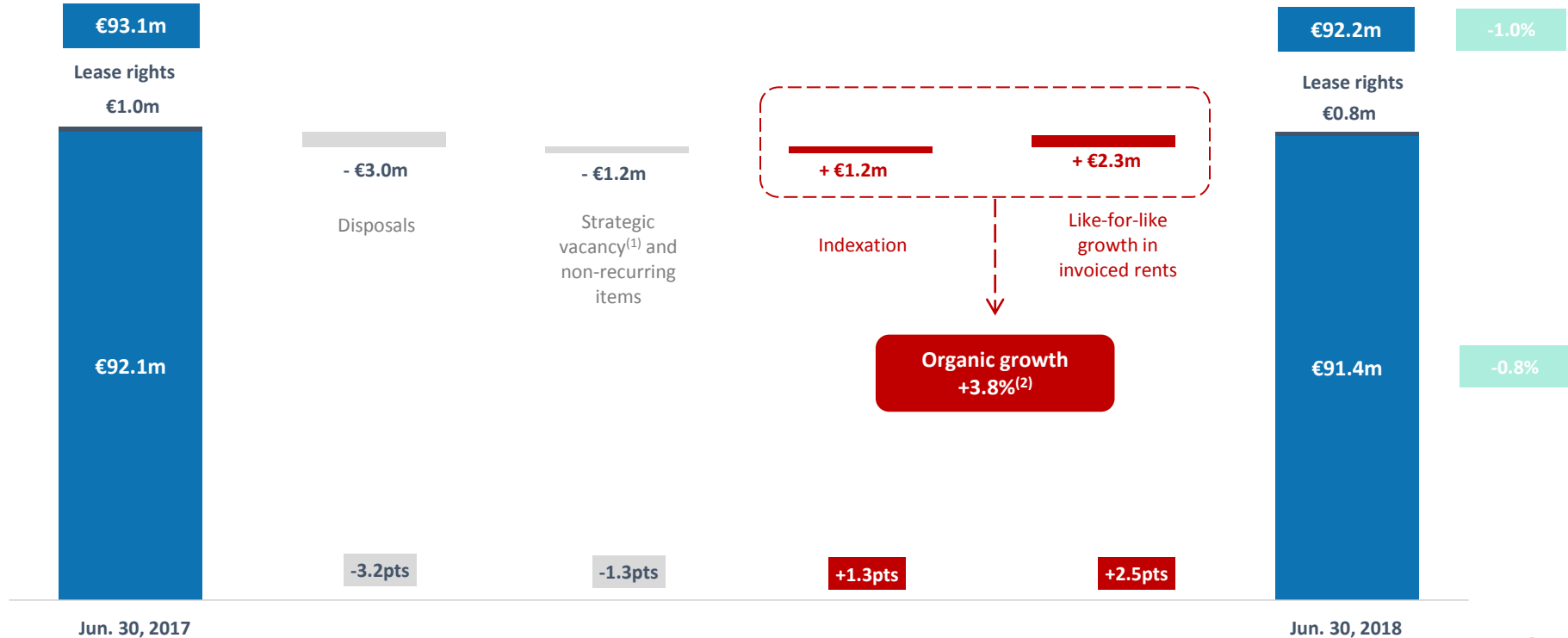


**Substantial financial cost savings from 2019 onwards**



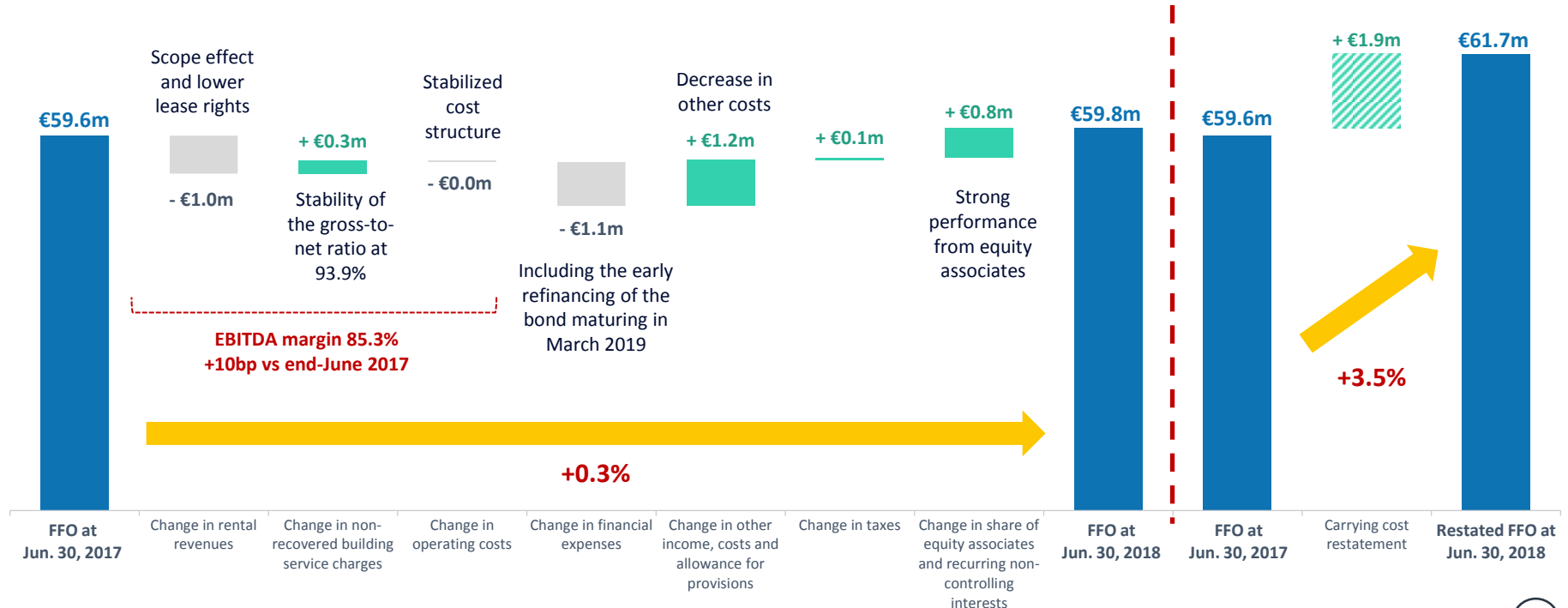
# Rental revenues

Organic growth in line with 2018 target: +3.8%



# FFO

**+0.3% increase including the carrying cost, +3.5% without**



# Disposals

**1 disposal finalized and 2 preliminary sales agreements signed in July 2018  
for a total of €33.7m including transfer taxes**

**Saint-Paul shopping center**



**Gap shopping center**



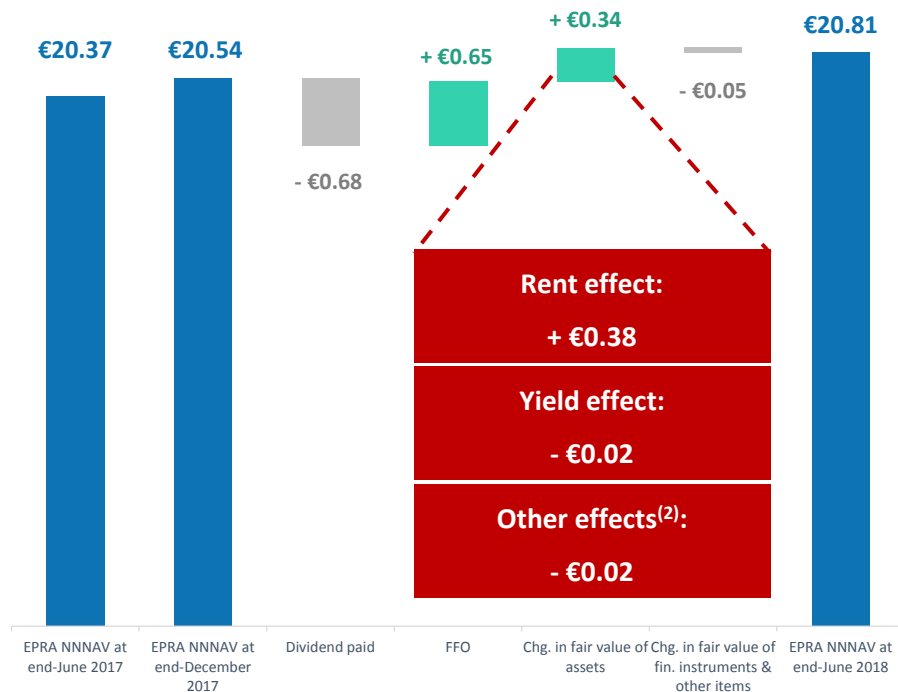
**Lannion shopping center**



**Above appraisal values**

# Change in NNNNAV per share<sup>(1)</sup>

**+2.2% over 12 months, +1.3% over 6 months**



## Portfolio value of €3,797m including rights

- ☹ +1.6% over 6 months, +2.6% over 12 months
- ☹ +1.4% like-for-like over 6 months<sup>(3)</sup>, including a €17.0m (i.e. 0.5%) contribution from capex spent over the period

	06/2017	12/2017	06/2018
Average appraisal capitalization rate	5.14%	5.13%	5.07%

6bp contraction linked to the integration in the portfolio value of the capex spent over the period



## APPENDICES

MERCIALYS



# Financial calendar

**2018**



October 17

**Activity at September 30, 2018** (after market close)

# Asset locations

## Leading listed French real estate company that is a pure player for shopping centers

- ▮ Mercialys' portfolio is focused on large and neighborhood shopping centers, as well as high-street retail assets that are leaders in their areas
- ▮ Assets are concentrated in the most dynamic French regions

## Portfolio focused on high-potential assets

- ▮ 56 shopping centers and city-center sites<sup>(1)</sup>
- ▮ Leasable area: **876,000** sq.m
- ▮ Appraised asset value (including transfer taxes):  
**€3,796.6m** at June 30, 2018
- ▮ Annualized rental income: **€178m**
- ▮ Over **600** retailers and **2,130** leases

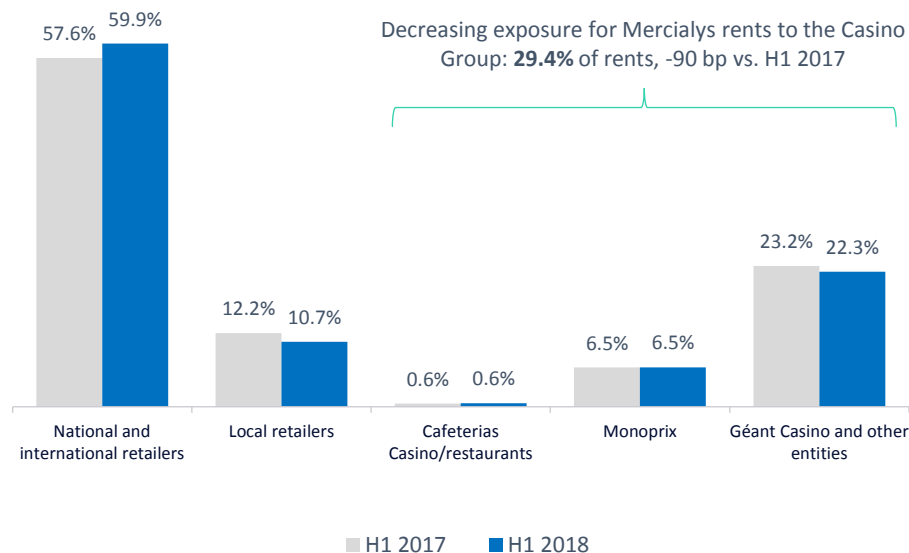
## Mercialys portfolio



# Mercialys portfolio

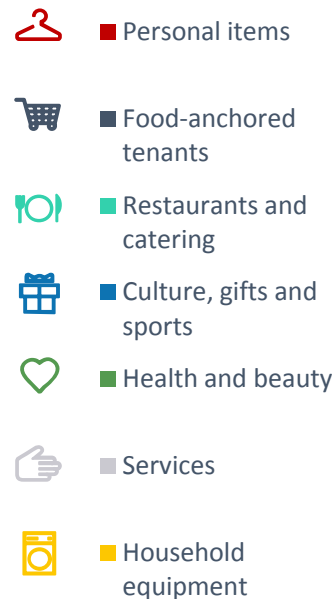
## Change in the share of Casino brands in Mercialys' annualized rental income

(Rent paid by Casino brands as % of annualized rental income at June 30, 2018)



## Breakdown of rental income by business sector

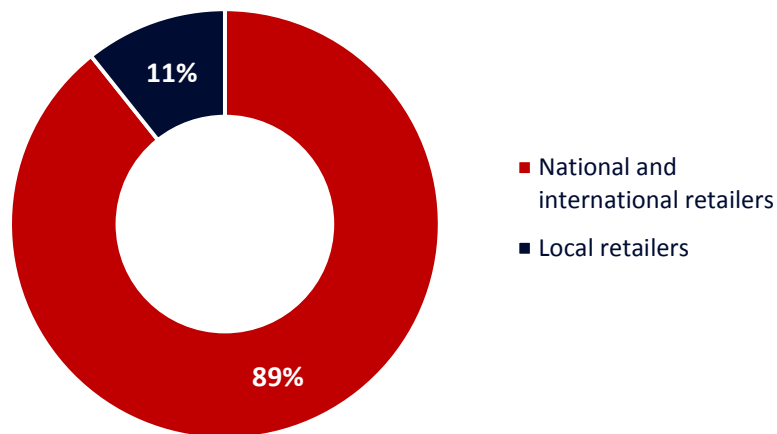
(% of annualized rental income at June 30, 2018 – including exposure to the Casino Group)



# Mercialys portfolio

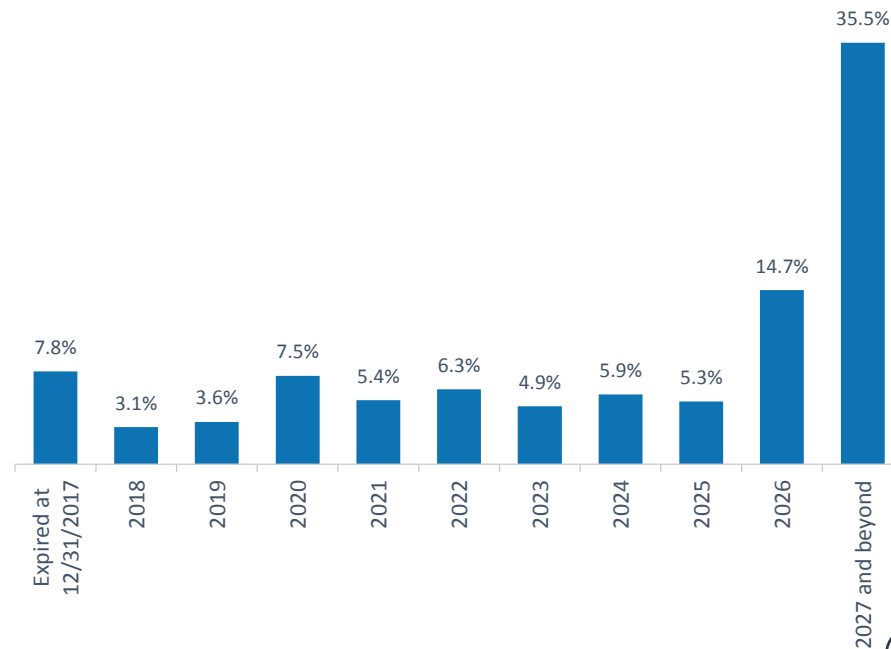
## Types of retailers present in Mercialys assets

(% of annualized rental income at June 30, 2018 – including exposure to the Casino Group)



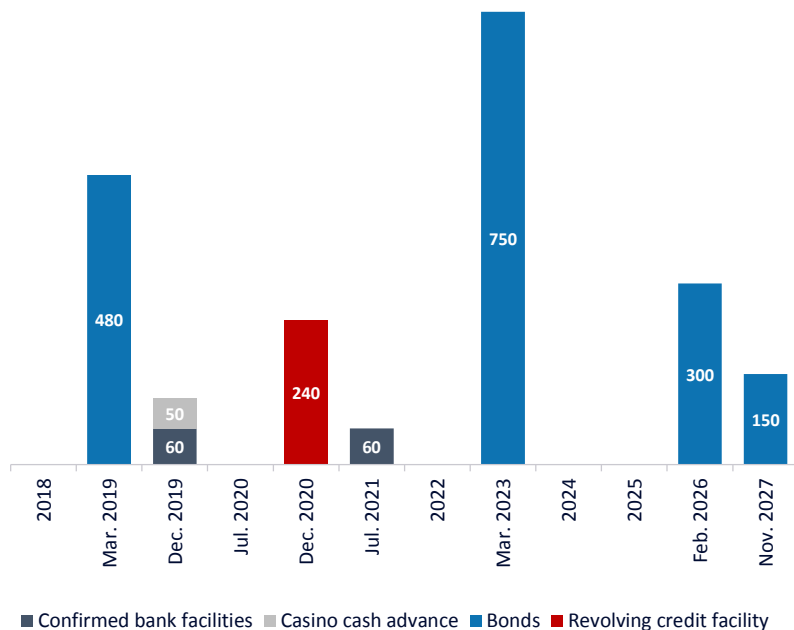
## Lease expiry schedule

(percentage of leases expiring / guaranteed minimum rent)

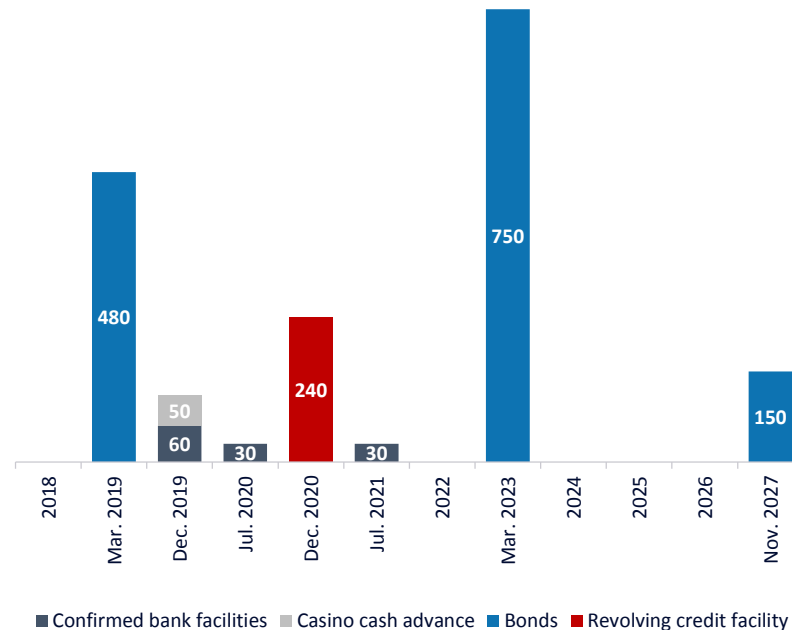


# Financing structure & debt schedule

Debt schedule at end of H1 2018<sup>(1)</sup>  
in €m



Debt schedule at end-2017<sup>(1)</sup>  
in €m

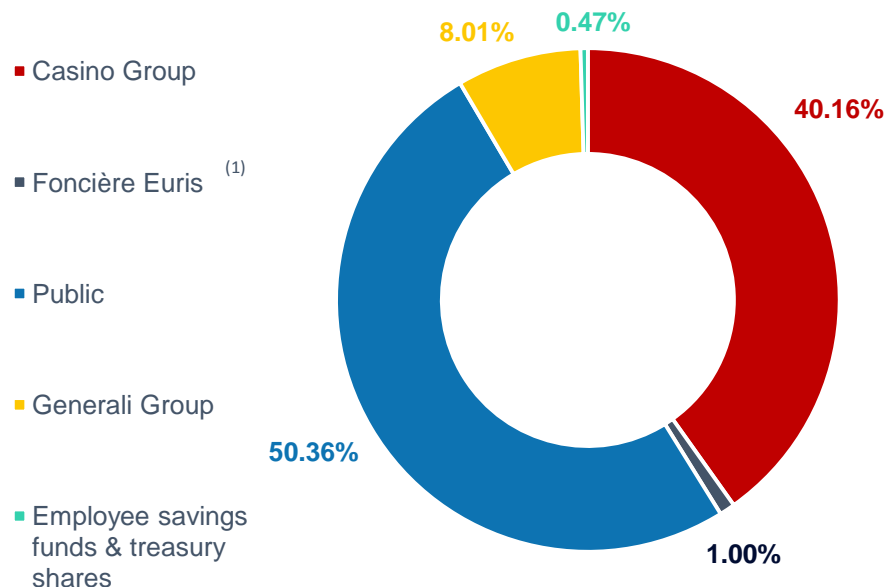




# Mercialys shareholding structure and number of shares

	December 31, 2016	December 31, 2017	June 30, 2018
Number of shares outstanding at the end of the period	92,049,169	92,049,169	92,049,169
Average number of shares outstanding	92,049,169	92,049,169	92,049,169
Average number of shares (basic)	91,856,715	91,830,447	91,779,147
Average number of shares (diluted)	91,856,715	91,830,447	91,779,147

## Mercialys shareholders at June 30, 2018



# FFO, EPRA earnings & net income group share

In thousands of euros	June 30, 2017	June 30, 2018
Invoiced rents	92,098	91,381
Lease rights	1,020	771
<b>Rental revenues</b>	<b>93,118</b>	<b>92,152</b>
Non-recovered service charges and property taxes	-3,508	-3,411
Property operating expenses	-3,155	-2,918
<b>Net rental income</b>	<b>86,455</b>	<b>85,823</b>
Management, administrative and other activities income	2,537	1,609
Other income and expenses	-3,262	-2,934
Personnel expenses	-6,411	-5,852
<b>EBITDA</b>	<b>79,319</b>	<b>78,647</b>
Net financial items (excluding the impact of hedging ineffectiveness and banking default risk)	-15,064	-16,194
Reversals of / (allowance for) provisions	416	589
Other operating income and expenses (excluding gains on disposals and impairment)	-169	838
Tax expense	-1,133	-1,076
Share of net income from equity associates	1,343	2,170
Non-controlling interests excluding capital gains and amortization	-5,098	-5,159
<b>FFO</b>	<b>59,614</b>	<b>59,815</b>
<i>FFO per share (based on average diluted number of shares)</i>	<i>0.65</i>	<i>0.65</i>
<b>EPRA earnings</b>	<b>59,614</b>	<b>59,815</b>
FFO	59,614	59,815
Depreciation and amortization	-16,983	-18,119
Other operating income and expenses	8,599	3,116
Impact of hedging ineffectiveness and banking default risk	-2,057	-18
Non-controlling interests: capital gains and amortization	895	118
<b>Net income, Group share</b>	<b>50,067</b>	<b>44,913</b>

# Balance sheet

In thousands of euros		December 31, 2017	June 30, 2018
ASSETS	Intangible assets	2,486	2,419
	Property, plant and equipment	10	9
	Investment property	2,305,414	2,321,810
	Investments in associates	38,445	38,695
	Other non-current assets	37,529	36,090
	Deferred tax assets	319	669
	<b>Non-current assets</b>	<b>2,384,203</b>	<b>2,399,693</b>
	Trade receivables	15,839	22,176
	Other current assets	59,713	41,303
	Cash and cash equivalents	196,913	383,303
	Investment property held for sale	113	113
	<b>Current assets</b>	<b>272,578</b>	<b>446,895</b>
	<b>TOTAL ASSETS</b>	<b>2,656,781</b>	<b>2,846,588</b>
EQUITY AND LIABILITIES	Share capital	92,049	92,049
	Additional paid-in capital, treasury shares and other reserves	626,468	599,938
	<b>Equity Group share</b>	<b>718,517</b>	<b>691,987</b>
	Non-controlling interests	202,023	200,485
	<b>Equity</b>	<b>920,540</b>	<b>892,472</b>
	Non-current provisions	857	949
	Non-current financial liabilities	1,377,454	1,199,471
	Deposits and guarantees	22,694	21,287
	Other non-current liabilities	0	2,257
	Deferred tax liabilities	578	1
	<b>Non-current liabilities</b>	<b>1,401,583</b>	<b>1,223,964</b>
	Trade payables	12,516	10,711
	Current financial liabilities	281,396	677,528
	Current provisions	6,265	5,812
	Other current liabilities	34,432	36,073
	Current tax liabilities	49	28
	<b>Current liabilities</b>	<b>334,658</b>	<b>730,151</b>
	<b>TOTAL EQUITY AND LIABILITIES</b>	<b>2,656,781</b>	<b>2,846,588</b>

# Breakdown of assets

**Average rate of return: 5.07% at June 30, 2018**

Type of property	Number of assets at June 30, 2018	Appraisal value (excl. transfer taxes) at June 30, 2018		Appraisal value (incl. transfer taxes) at June 30, 2018		Gross leasable area at June 30, 2018		Appraised net rental income	
		In €m	%	In €m	%	Sq.m	%	In €m	%
Regional / large shopping centers	24	2,714.1	76.0%	2,883.6	76.0%	633,450	72.3%	139.1	72.3%
Neighborhood shopping centers and city-center assets	32	834.2	23.4%	888.4	23.4%	233,388	26.6%	52.3	27.2%
<b>Sub-total for shopping centers</b>	<b>56</b>	<b>3,548.3</b>	<b>99.4%</b>	<b>3,771.9</b>	<b>99.4%</b>	<b>866,838</b>	<b>99.0%</b>	<b>191.4</b>	<b>99.4%</b>
Other sites	6	23.0	0.6%	24.7	0.6%	9,102	1.0%	1.1	0.6%
<b>Total portfolio</b>	<b>62</b>	<b>3,571.3</b>	<b>100.0%</b>	<b>3,796.6</b>	<b>100.0%</b>	<b>875,940</b>	<b>100.0%</b>	<b>192.5</b>	<b>100.0%</b>

# Capitalization rate grid

## Applicable under the Partnership Agreement with Casino

Rates applicable  
in the **second half of**  
**2018**

Type of property	Shopping centers		Retail parks		City center
	Mainland France	Corsica and overseas depts. & territories	Mainland France	Corsica and overseas depts. & territories	
> 20,000 sq.m	5.4%	6.0%	6.0%	6.3%	5.2%
5,000 to 20,000 sq.m	5.9%	6.3%	6.3%	6.7%	5.5%
< 5,000 sq.m	6.3%	6.7%	6.7%	7.3%	6.0%



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