



2016 results

February  
15, 2017



## **Preliminary remarks**

**The 2016 annual consolidated financial statements were approved by the Board of Directors on February 14, 2017**

**The audit procedures have been completed by the statutory auditors. The audit certification report is in progress**



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## Riding the cycle to sustain total return



Organic growth and FFO have quickly benefited from the refueling of the pipeline achieved since 2014



Through €134m of asset sales in Dec. 2016 – Jan. 2017, Mercialis has crystallized value with a favorable timing in the cycle, generating a strong total return

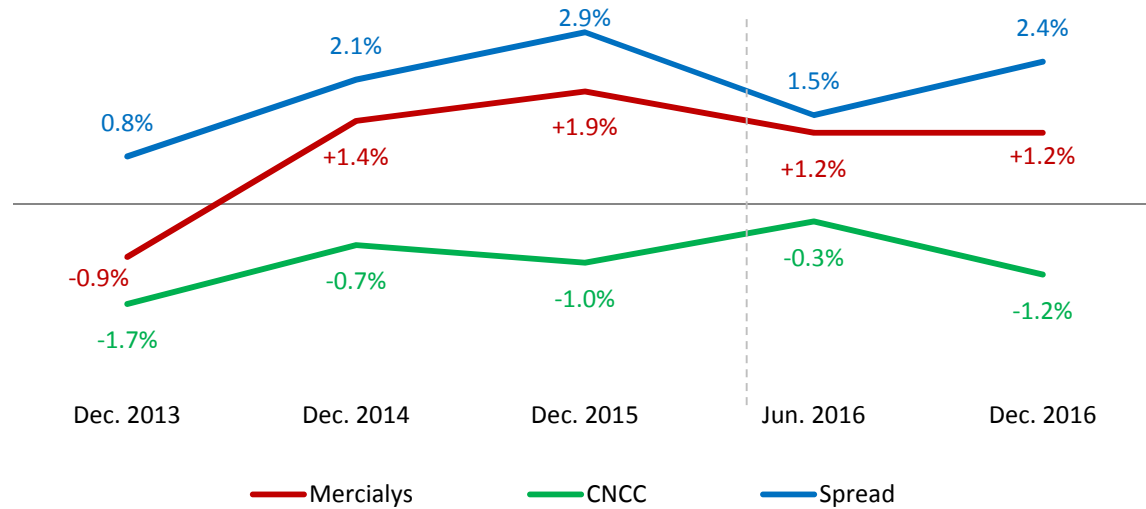


The financial structure is being reinforced while maintaining the capacity to invest in accretive controlled and potential projects

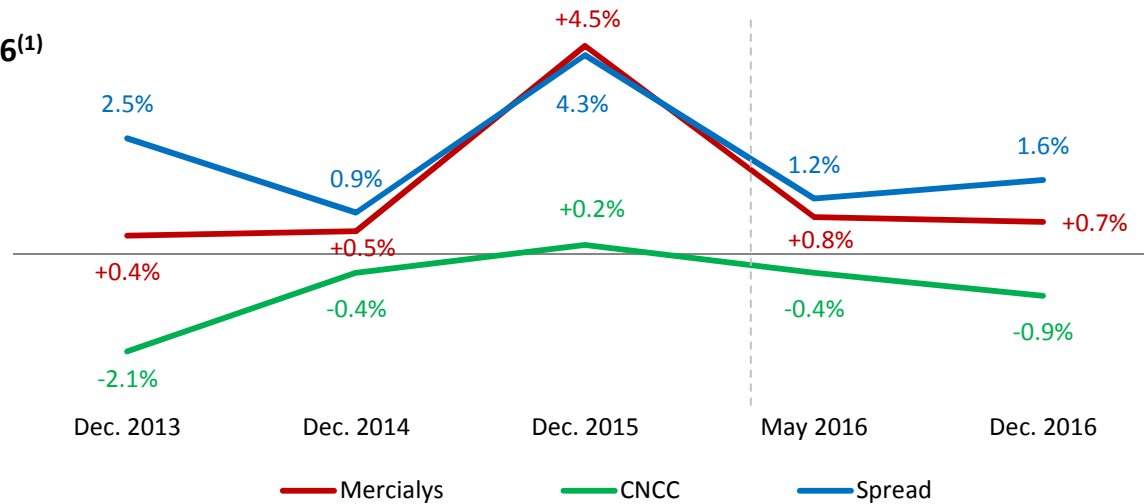


# Client focus bringing resilience to the convenience model

Cumulative change in footfall in 2016<sup>(1)</sup>



Cumulative change in retailers' sales in 2016<sup>(1)</sup>



(1) Mercialys: major centers and main neighborhood shopping centers in scope  
CNCC: all centers in scope



## Asset transformation: Mercialys' key expertise

### Outperforming asset base

*Toulouse Fenouillet : from a local shopping center and former logistics base to a 82,000 sq.m regional shopping center*



*Completion of 5 shopping center extensions built on transformed hypermarkets and 1 new retail park*



*Another year of double-digit growth for Casual Leasing*

*2 new sites for redevelopment in the high street retail segment*





## 2017 roadmap: further strengthening our operating and financial profile

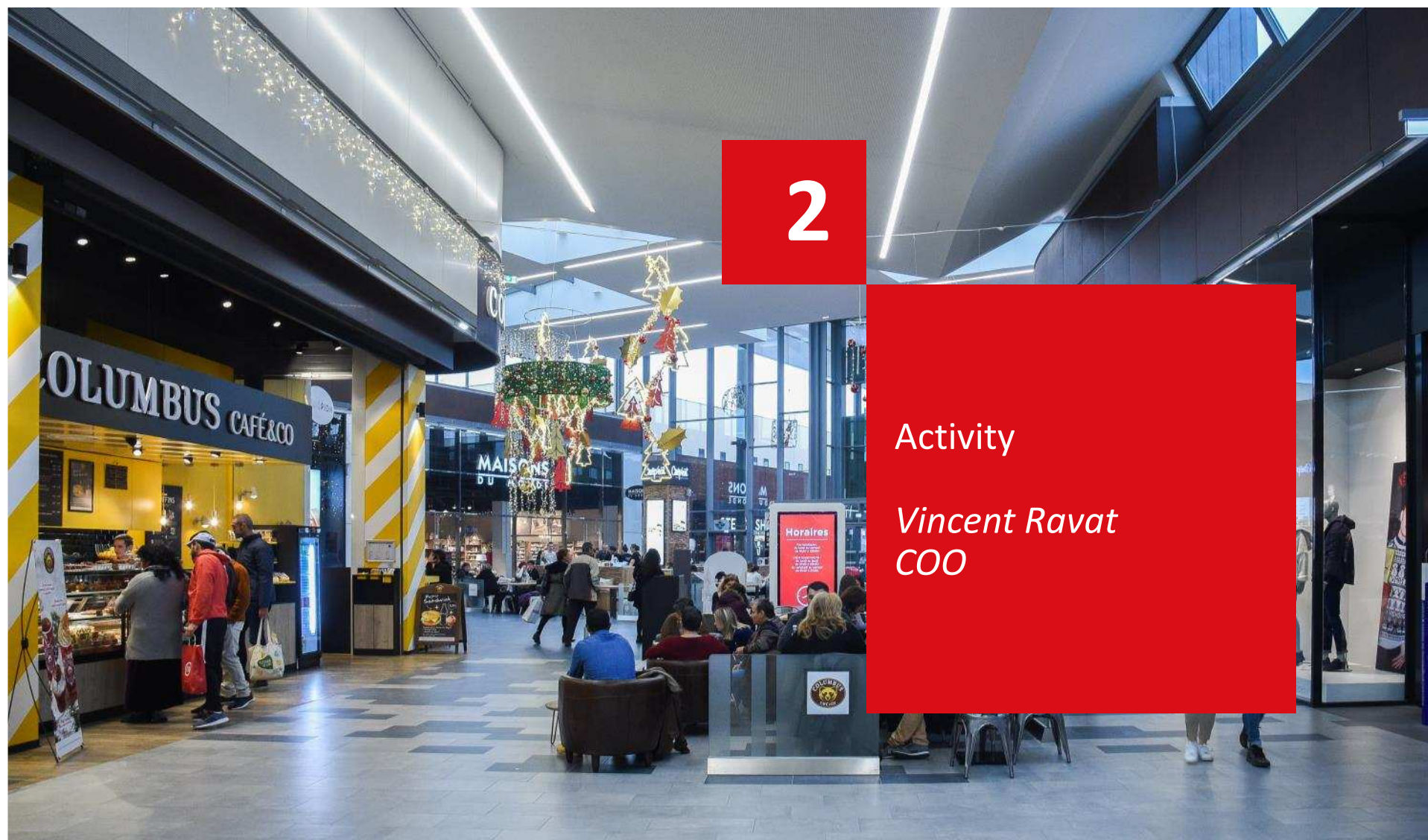


## Key figures



In millions of euros	2015	2016	% Change
Invoiced rents	166.0	187.6	+13.1%
<i>Organic growth in invoiced rents excluding indexation</i>	+3.5%	+3.5%	
Rental revenues	169.0	189.8	+12.3%
FFO	108.5	114.4	+5.4%
EPRA earnings	107.4	114.4	+6.5%
FFO excluding impact of IAS17 (Spread of rent caps and deductibles)	108.5	112.6	+3.7%
LTV	41.0%	41.2%	
Average cost of drawn debt	2.4%	2.0%	
NNNAV / share (EPRA)	19.25 <sup>(1)</sup>	20.22	+5.1%
Dividend / share in euros	1.33	1.06 <sup>(2)</sup>	-20.3%

**39.1%** <sup>(3)</sup> *pro forma at end-January 2017*



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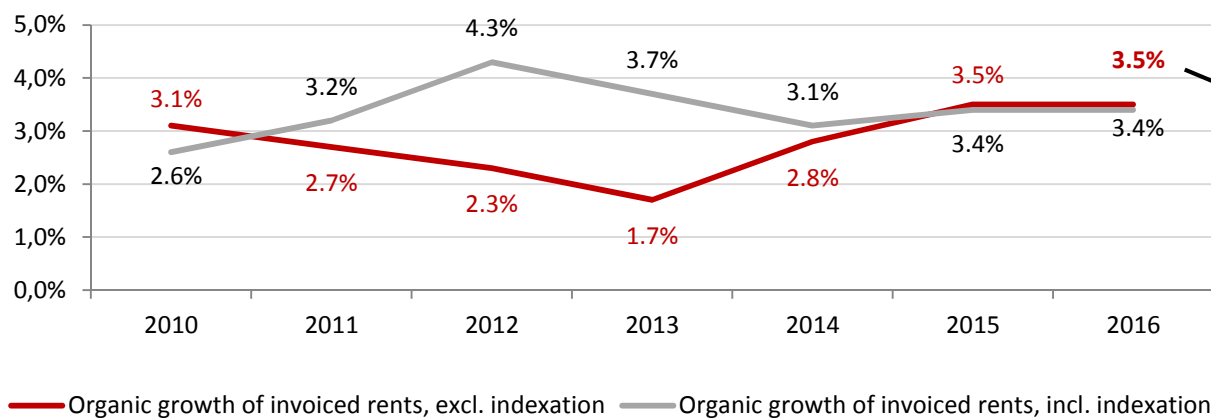
Activity

*Vincent Ravat*  
COO

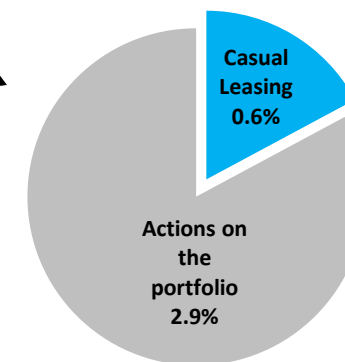




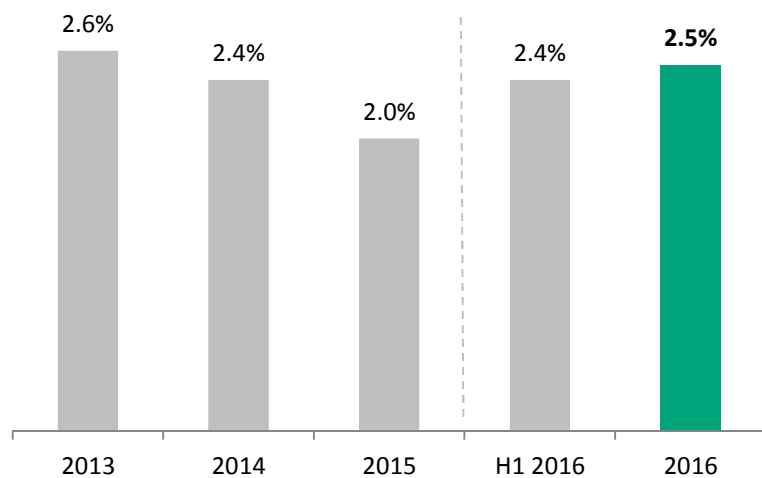
## Excellent performance on organic growth



Renewals & relettings: **+18.4%**



### Change in recurring financial vacancy rate



### Change in the occupancy cost ratio

> (Rents + charges incl. tax) / tenants' sales incl. tax, excluding large food stores





## Casual Leasing: fully-fledged segment up to cruising speed

### Strong trend in 2016

- Rents up **+13.0%** to **€9.1m** (€9.2m taking into account additional rent generated in associated companies)
- Value of Casual Leasing within Mercialys portfolio: **€170m** in 2016



### Casual Leasing is now part of our global business proposal to retailers:

*“information, emotion and transaction”<sup>(1)</sup>*

- Gathering client information and testing consumer reactions for new products
- Developing a new customer base and strengthening brand awareness
- Testing before launching a new store



*Toulouse Fenouillet*



*10 shopping centers*

This segment fits into our merchandizing policy and contributes to our sites' attractiveness

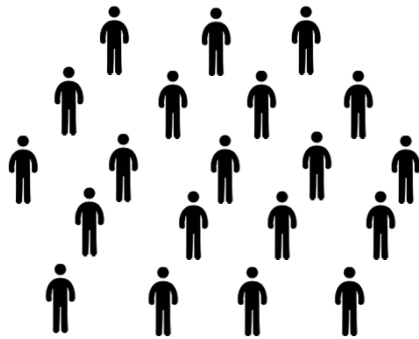
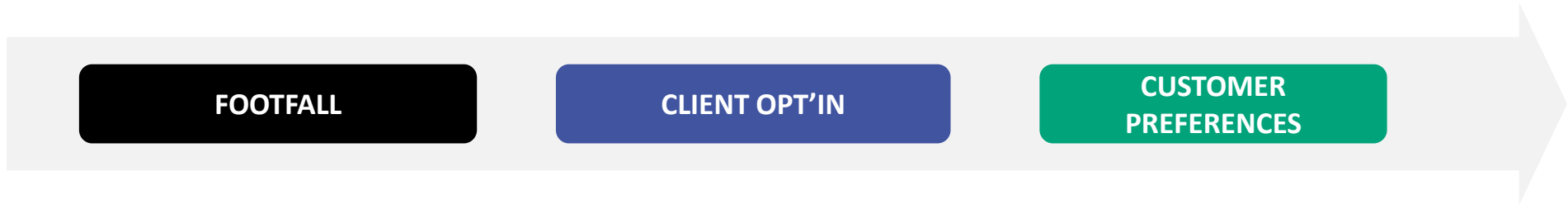
- Local retailers with a strong presence in each site's catchment area
- Regularly renewed offer for recurring customers



*11 shopping centers*



## Increasingly personalized customer approach



**200 million** visitors<sup>(1)</sup>



**200,000** customer profiles in database<sup>(2)</sup>

**2017 target : +30%**



**16** malls participating in the loyalty program<sup>(2)</sup>

**2017 target : +25%**

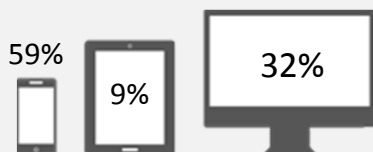




## Digital platform with fast-growing user rates

**+61%**

traffic on our **websites**



*(Q4 15 vs Q4 16 on comparable basis)*

**+96K**

visits on the **mobile app**  
since July 2016



**170K**

**Facebook fans**



**30K**

connections per week on La  
Galerie **WiFi**



**+9%**

time spent on our **websites**



*(Q4 15 vs Q4 16 at constant scope)*

**>15%**

**promotional email opening rate**



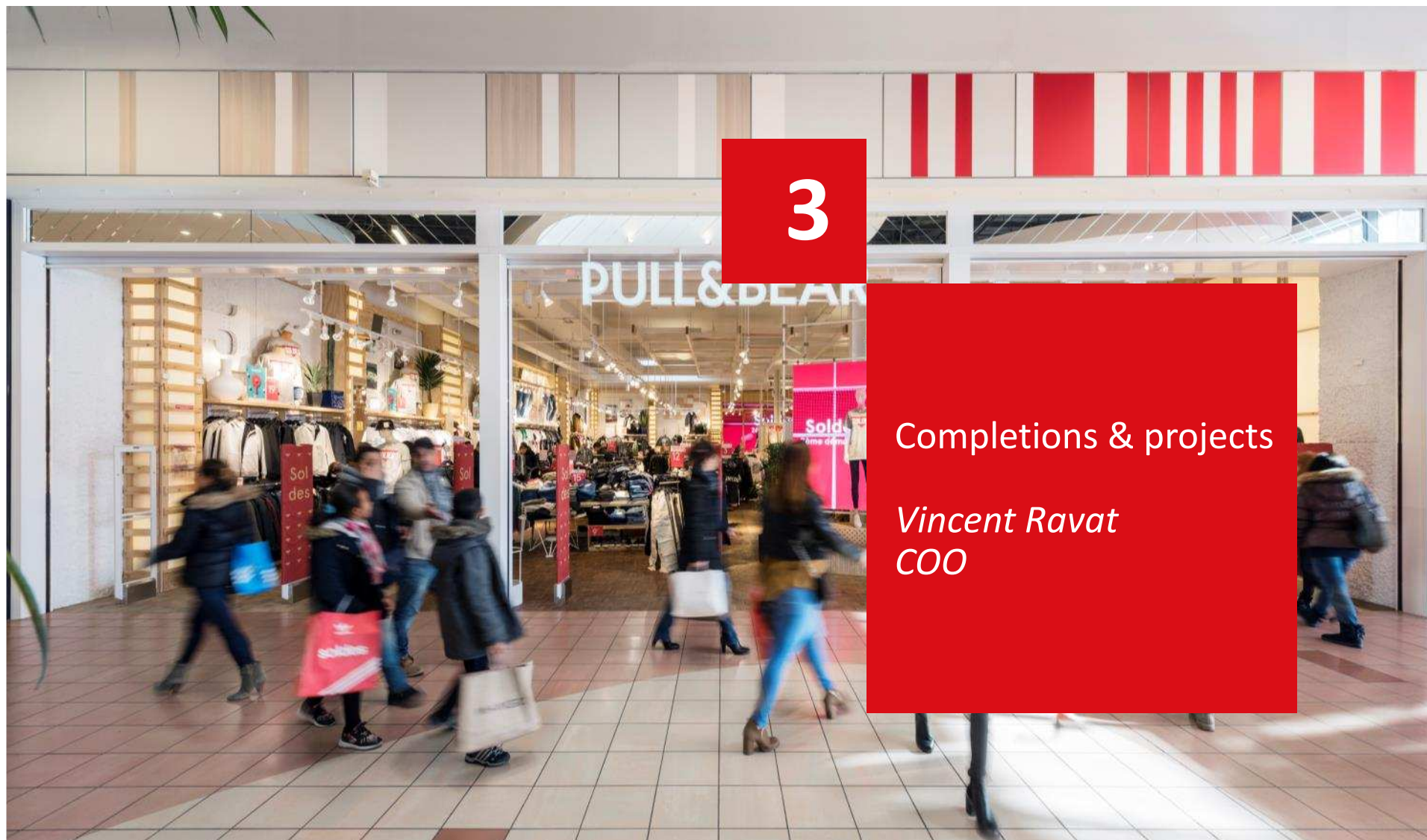
*(in 2016)*



## Local convenience initiatives boosting retail performance

<b>CLICK AND COLLECT</b>	National and local retailers participating		<b>+20%</b> sales for some independent retailers
<b>EMPLOYEE DISCOUNT CARD</b>	10% discount for lunch in La Galerie restaurants		<b>+1.4%</b> in restaurant turnover in eligible malls
<b>LOYALTY PROGRAM INVITATIONS</b>	Sporting and cultural events every week		<b>25%</b> participation with loyalty program members

**These initiatives made a 25% contribution to the increase in footfall in 2016**



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Completions & projects

*Vincent Ravat*  
COO



## Toulouse Fenouillet: a new flagship in less than 3 years

### Innovative letting strategy leading to a diversified tenant mix

- 2 new retailers in France, 25 new retailers in Toulouse, 29 new retailers in the Mercialys portfolio
- 110 shops, including 12 anchor tenants, 10 restaurants, and an 8-screen cinema

### Very successful opening: more than 1 million visitors over 2 months

Mercialys acquired 100% of this asset at the opening, based on an independent appraisal of €133.7m incl. tax, giving a yield rate of **5.4%**







## 2016 completions

### 5 shopping center transformations and 1 retail park contributing to organic growth

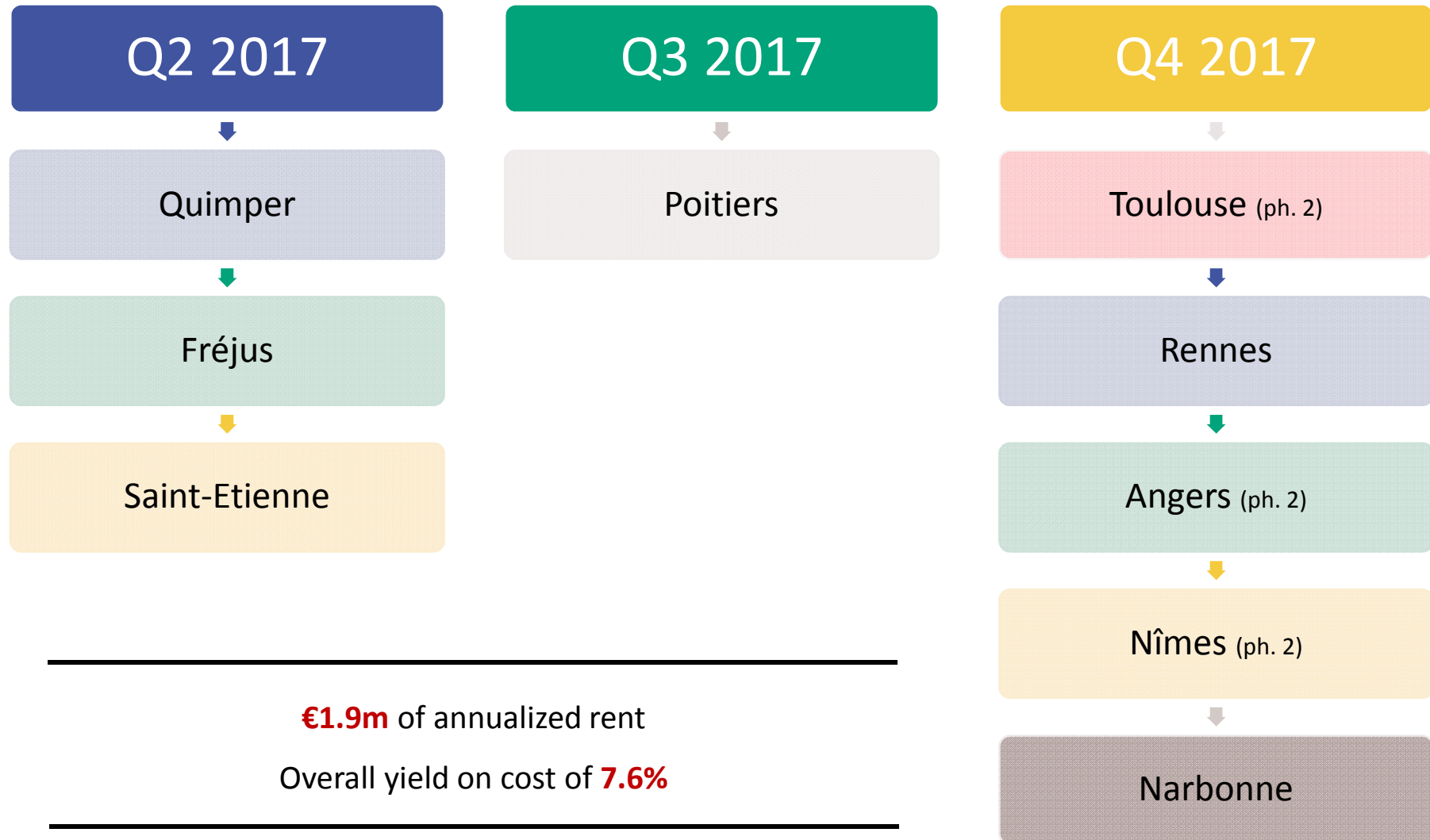
- Aix-en-Provence (H&M), Angers (Calliope & Terranova), Anglet (Boulangier), Nîmes (Go Sport, Courir, Izac), Rennes (Brico Dépôt): hypermarket transformations
- New retail park in Sainte Marie (Réunion)
- Total additional rent of **€3.0m**, overall yield on cost of **11.0%**

### 1 shopping center extension acquired through the Partnership Agreement with Casino in Carcassonne

- Creation of 7 new shops to complement the existing retail offer at this site, which benefits from a key location and strong demographic growth
- Additional rent of **€0.3m**, yield on cost of **6.1%**



## Openings to come in 2017: new wave of hypermarket transformations





## 2017 future openings: 3 major shopping center extensions

### Rennes Saint Grégoire

Redeveloping the former Brico Dépôt, Maison du Monde and Casino Cafeteria locations to create **23 shops and 5 medium-size stores**

### Morlaix Saint Martin des Champs

Creation of 2 **medium-size stores** and **16 shops** to further strengthen this site, which is already in a leading position in its catchment area

### Saint Etienne Monthieu

Reinforcing this site's commercial appeal and convenience retail mix with a **new anchor tenant**

### Openings in December 2017

A total investment of **€45m**, creating an expected **€3.1m** of additional rent, with a **7.0%** yield on cost





## Development pipeline overview: €554m of gross investments

The development pipeline has been further strengthened with additional phases for the transformation of large food stores acquired in 2014 and 2015, following the success of the first completions in 2015 and 2016

In millions of euros	Total investment	Investment still to be initiated	Net rental income forecast	Net yield on cost forecast	Completion date
Transformation of large food stores acquired in H1 2014	12.6	11.3	0.9	7.2%	2017
Transformation of large food stores acquired in H2 2014	14.1	12.8	1.3	9.3%	2017 to 2018
Transformation of large food stores acquired in H1 2015	22.1	21.3	1.5	6.7%	2018 to 2019
Transformation of large food stores acquired in H2 2015	12.8	12.6	0.8	6.0%	2017 to 2019
Shopping centers extensions (Morlaix, Rennes, Saint-Étienne)	44.8	34.4	3.1	7.0%	Dec. 2017
<b>TOTAL controlled pipeline</b>	<b>106.5</b>	<b>92.4</b>	<b>7.6</b>	<b>7.1%</b>	
Extensions & Retail Parks	362.0	356.4	24.9	6.9%	} 2019 to 2021
High Street Retail mixed-use projects	85.0	84.0	na	na	
<b>TOTAL potential pipeline (1)</b>	<b>447.0</b>	<b>440.4</b>	<b>24.9</b>	<b>6.9%</b>	
<b>TOTAL pipeline (2)</b>	<b>553.5</b>	<b>532.8</b>	<b>32.5</b>	<b>6.9%</b>	

(1) Yield excluding the impact of mixed-use high street retail projects, which may also generate real estate development margins

(2) The amounts and yields may change depending on the implementation of projects





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Disposals, financial  
structure  
& results

*Elizabeth Blaise*  
CFO



## Disposals completed in 2016 and January 2017

### H1 2016 - sale of 70% of the transformed hypermarket in Rennes & the Anglet site to Schroders

- > Transaction based on a 100% valuation of these assets for €61.8m incl. transfer tax
- > Cash-in of €40m for Mercialys, IRR of 9.0%
- > Asset sale following the extensive redevelopment of the hypermarkets, a new partnership with an international real estate specialist

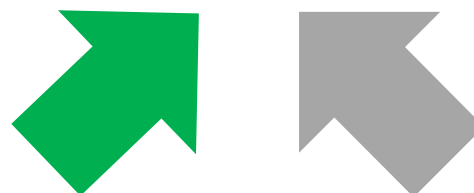
### Jan. 2017 - sale of the transformed Toulouse Fenouillet hypermarket to the Casino Group

- > Disposal for €32.8m incl. transfer tax, representing an exit yield of 5.0%.
- > Mercialys has completed 2 shopping center extension projects on 4,600 sq.m, of the hypermarket's space, further strengthening the overall site's appeal

**€51.3m of capital gains in 2016 (60% distributable)**



**€174m of cash in from asset sales**



**~€11m of capital gains in 2017 <sup>(1)</sup> (60% distributable)**

### H2 2016 - sale of the Niort & Albertville shopping centers to Amundi Immobilier

- > Transaction based on a 100% valuation of these assets for €99.8m incl. transfer tax (exit yield of 5.3%)
- > Cash-in of €62m for Mercialys, overall IRR > 14%
- > Asset sale following the recent redevelopment and expansion of the 2 sites, fresh momentum given to the Amundi / Mercialys partnership through the SCI AMR (Angoulême, Montauban, Paris Saint-Didier, Valence 2, Niort and Albertville)

### Jan. 2017 - sale of 5 service galleries to the Casino Group

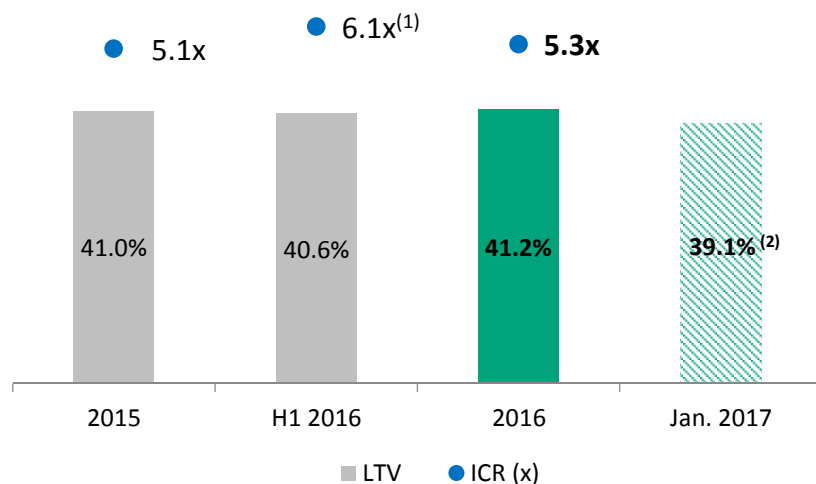
- > Total price of €38.9m incl. transfer tax, corresponding to an exit yield of 5.8%
- > Mercialys is continuing to streamline its portfolio, selling small (<5,000 sq.m per unit) assets that don't allow the implementation of global, differentiating projects



## Financial structure: deleveraging triggered in 2017

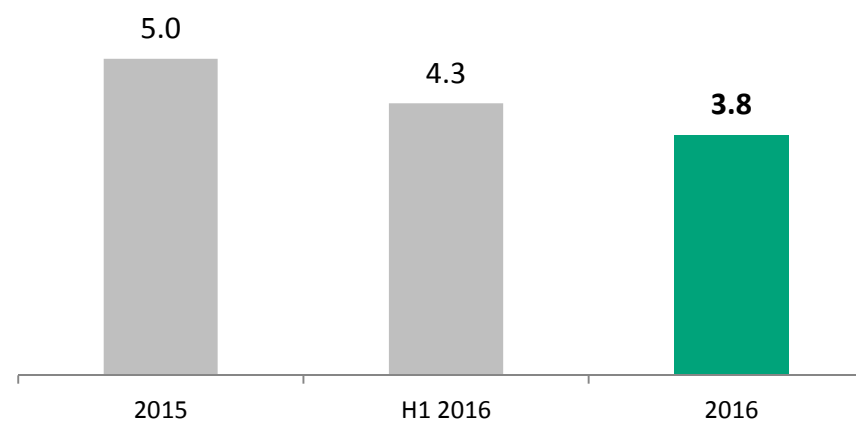
- Net debt: **€1,486m**, including
    - €1,230m of bond debt
    - €290m of commercial paper
  - Undrawn committed credit lines: **€410m**
  - Standard & Poor's rating: **BBB / stable**
- Proforma LTV at January 31, 2017
    - **39.1%**<sup>(2)</sup>
    - €72m of asset sales in Jan. 2017
  - 2017 disposal program : LTV heading significantly below 40% by year-end

Change in LTV (excl. transfer taxes) and ICR



Change in debt maturity

➤ (in years)



(1) In H1 2016, this ratio takes into account a favorable impact of €1.9m for the fair value of financial instruments. Taking out this impact, the ICR would be 5.3x  
(2) Unaudited figure

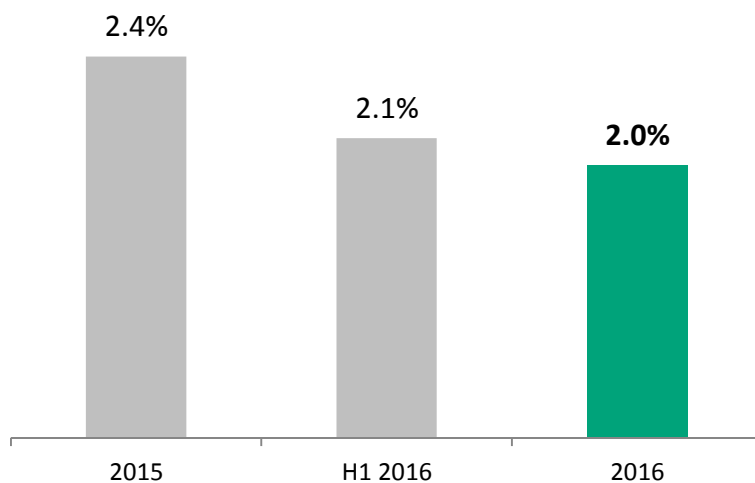


## Cost of debt down to 2.0% in 2016

### 40bp decrease in the cost of debt over the year

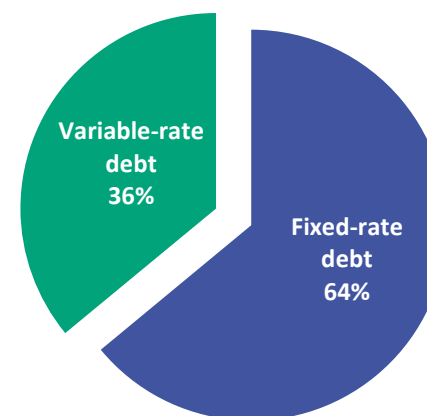
- > 2016 net financial expenses of €30.6m (vs. €29.0m in 2015), reflecting higher amount of debt
  - » Volume effect: full-year impact of the €200m bond issue from November 2015 based on a cost of 2.203% and increase in commercial paper (outstanding position of €290m at end-December 2016 vs. €166m at end-December 2015)
- > Commercial paper: average cost slightly negative

### Change in the cost of drawn debt



### Debt: fixed vs. floating rate exposure

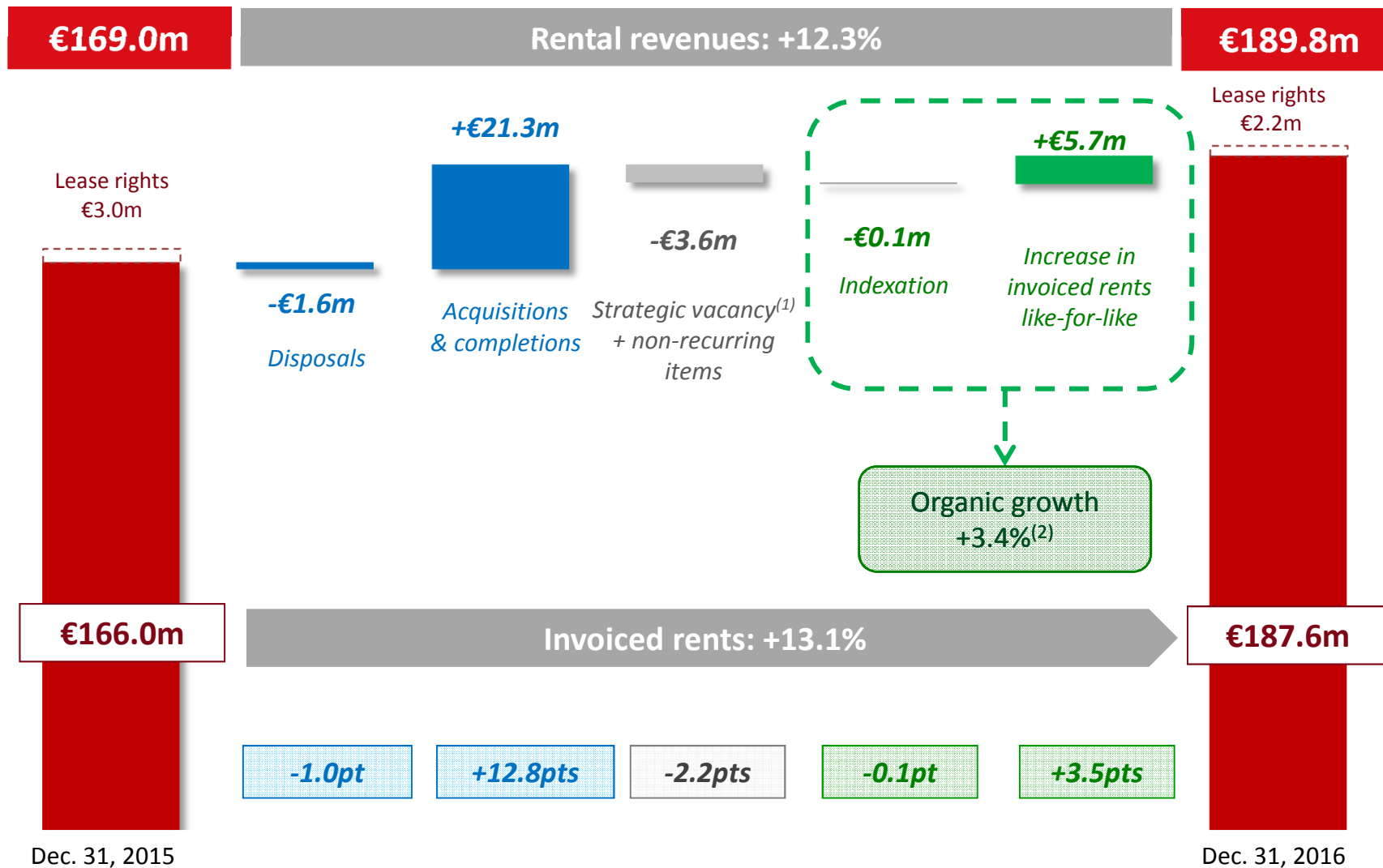
- (including commercial paper program)







# Excellent performance on organic growth



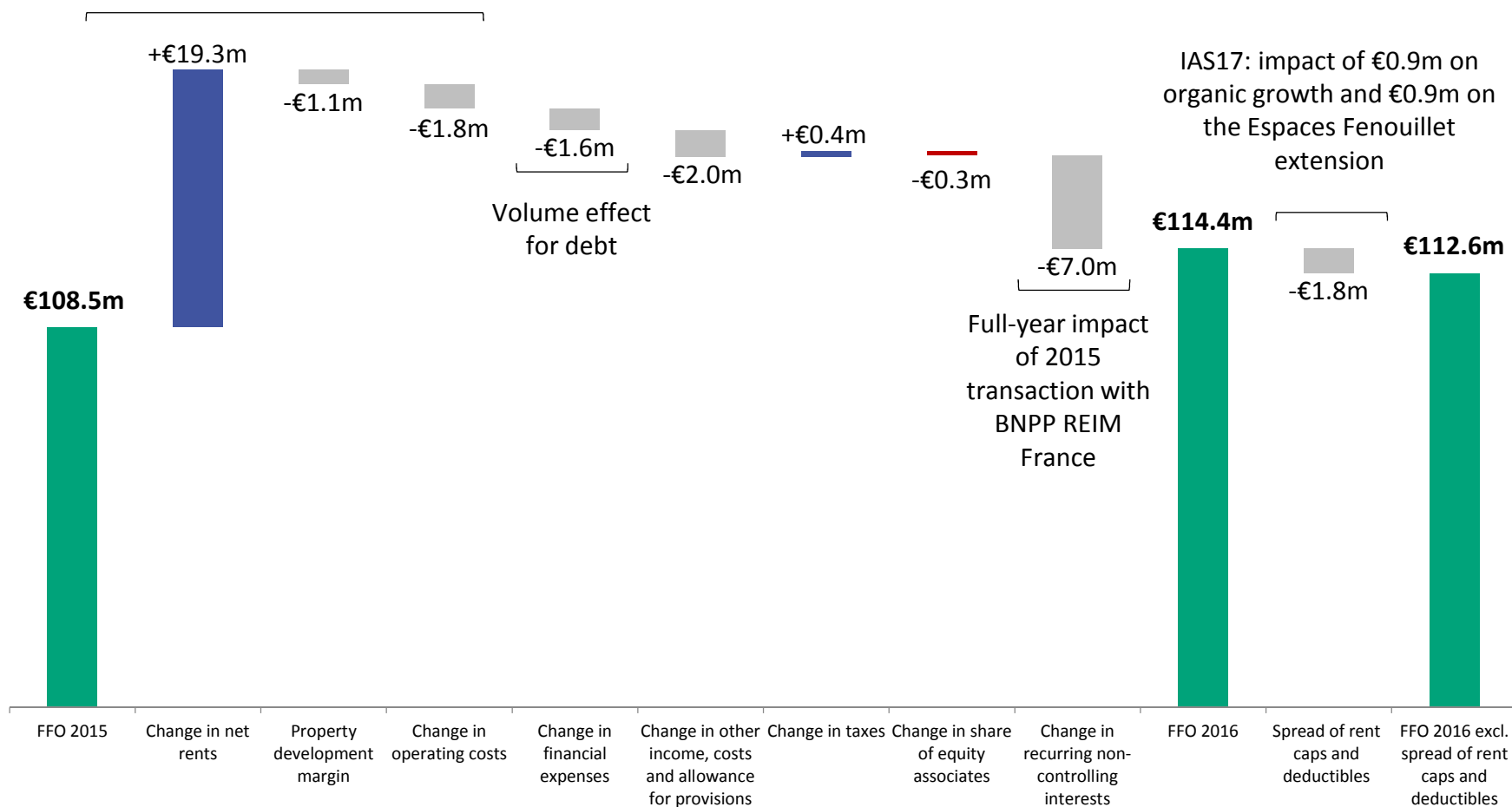
(1) Linked to the development program – Units left vacant to facilitate future redevelopments

(2) Organic growth in invoiced rents including current vacancy, variable rents and indexing, excluding the impact of recurring lease rights



## Strong FFO growth of +5.4%, with +3.7% excl. the impact of IAS 17<sup>(1)</sup>

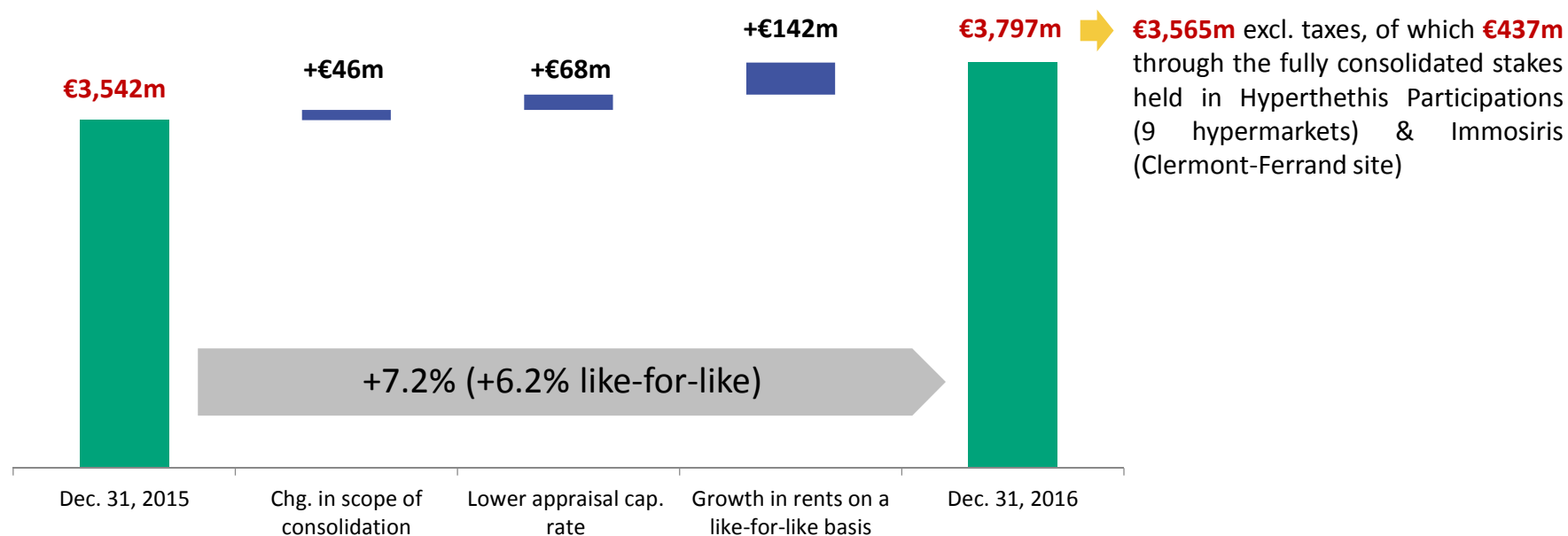
EBITDA margin 84.6% vs. 85.3% in 2015  
(84.6% excl. €1.1m property dev. margin)





## Portfolio value up +7.2%, with +6.2% like-for-like growth

*Breakdown of change in the portfolio's appraisal value, including transfer taxes<sup>(1)</sup>*



Average appraisal capitalization rate	06/2015	12/2015	06/2016	12/2016
	5.55%	5.36%	5.28%	5.25%



## Focus on partnerships

Fully consolidated companies



**Hyperthetis**  
**Immosiris**

Mercialys stake: 51%

Non-controlling interests



**SCI Rennes Anglet**

Mercialys stake: 30%



**SCI AMR**

Mercialys stake: 39.9%



**OPCI UIR 2**

Mercialys stake: 20%



**SNC Aix 2**

Mercialys stake: 50%

Mercialys holds different types of management mandates on these companies  
(asset management, letting, brand license...)

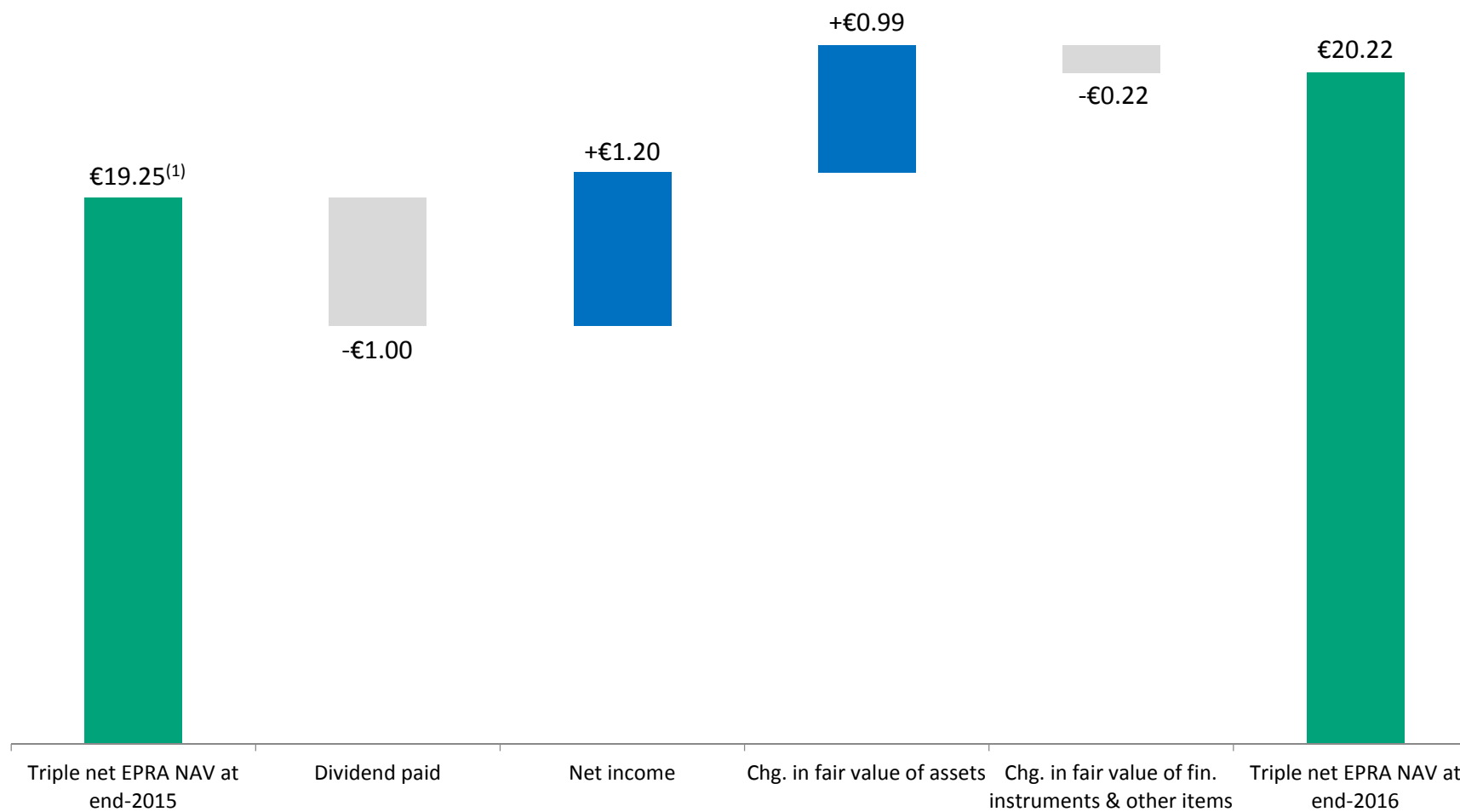
**~ €1m of annualized fees**





## Change in NNAV

NNNAV (EPRA, in €/share)



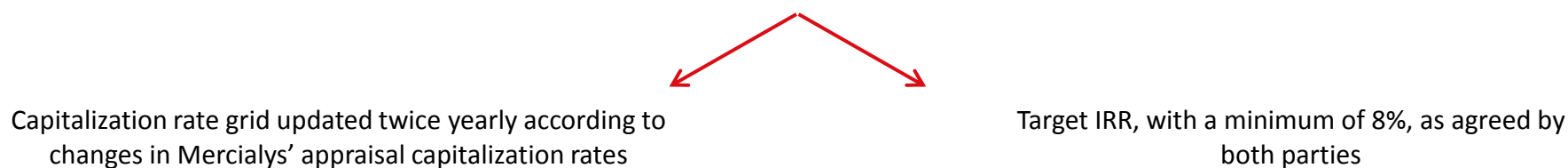


## Extension of the partnership with Casino to end-2020

### Main features of the partnership



### Determination of prices



### Governance

Follow-up Committee with representatives from Mercialys and Casino: selection and follow-up of potential projects to be acquired by Mercialys



Board Investment Committee chaired by an independent Director, voting on the acquisition of projects from Casino based on the management's selection  
Final vote by the Board of Directors  
No Directors linked to Casino can vote on such operations, decision lies with Independent Directors and the Chairman



5

Conclusions  
& 2017 objectives

*Eric Le Gentil*  
Chairman & CEO

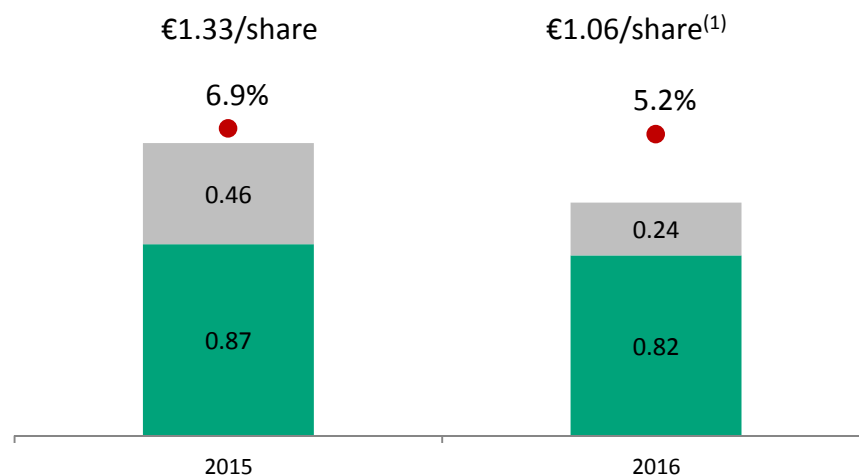


## Dividend payment

Proposed dividend corresponding to 85% of 2016 FFO, contributing to a high total return of 10.4%

- Mercialys will propose a dividend of €1.06 per share at the General Meeting, including the interim dividend of €0.43 per share paid in October 2016
- Mercialys distributes for 2016:
  - Mandatory distribution of its recurring taxable income under SIIC tax rules
  - 71% of its distributable capital gains

### Breakdown of the dividend



■ Dividend / recurring tax income ■ Dividend / gains on disposals ● Return on year-end NNAV

### Change in the total return

- (growth in NNAV + dividend yield/NNNAV, excluding exceptional distribution)





## 2017 objectives in a context of significant LTV reduction



Organic growth in invoiced rents

*> 2% above indexation*

Change in FFO

*Around -5% reflecting scope impacts. This trend could be affected by the schedule for disposals*

Dividend policy

*85% to 95% of 2017 FFO*





## Financial calendar



- April 19, 2017** Activity at March 31, 2017 (after market close)
- April 27, 2017** Annual Shareholders' Meeting
- July 26, 2017** Press release on 2017 half-year results (after market close)
- July 27, 2017** Conference call on half-year financial results
- October 17, 2017** Activity at September 30, 2017 (after market close)



## Asset locations

➤ The only listed French real estate company that is a pure player for shopping centers

- Mercialis' portfolio is focused on large and neighborhood shopping centers as well as high street retail assets that are leaders in their areas
- Assets are concentrated in the most dynamic French regions

➤ The portfolio is focused on high-potential assets

- 64 shopping centers and city-center sites
- Leasable area: 921,000 sq.m
- Appraised asset value (including transfer taxes): €3,797 at year-end 2016
- Annualized rental income: €182m
- More than 600 retailers and 2,229 leases

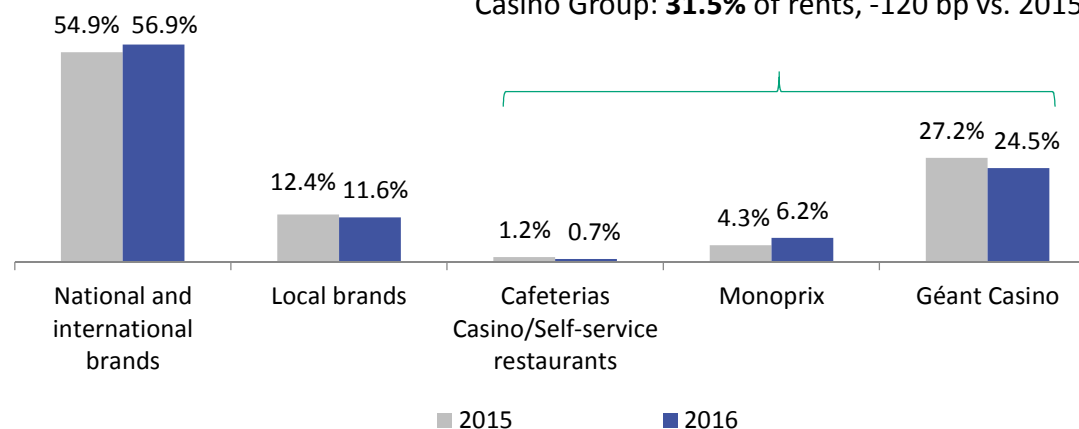




## Mercialys portfolio

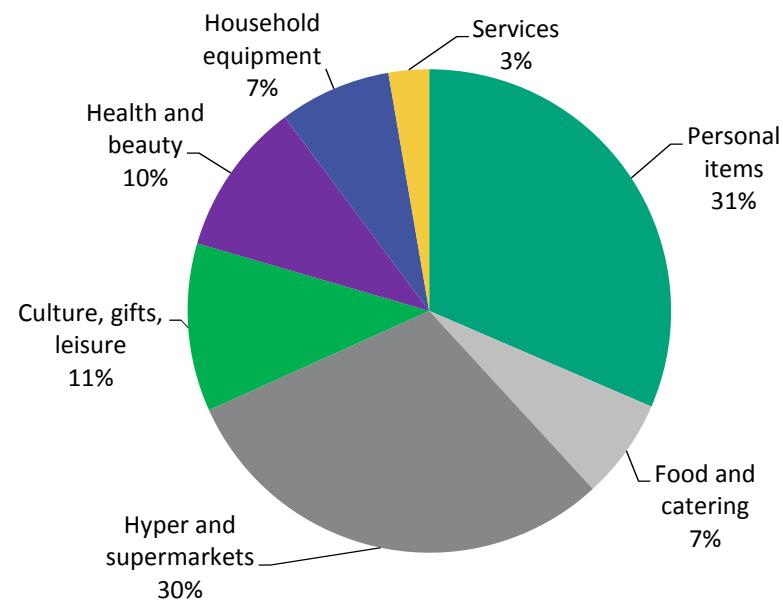
### Change in the share of Casino brands in Mercialys' annualized rental income

> (Rent paid by Casino brands as % of total rental income)



### Breakdown of rental income by business sector

> (% of annualized rental income at December 31, 2016 – including exposure to the Casino Group)





## Mercialys portfolio

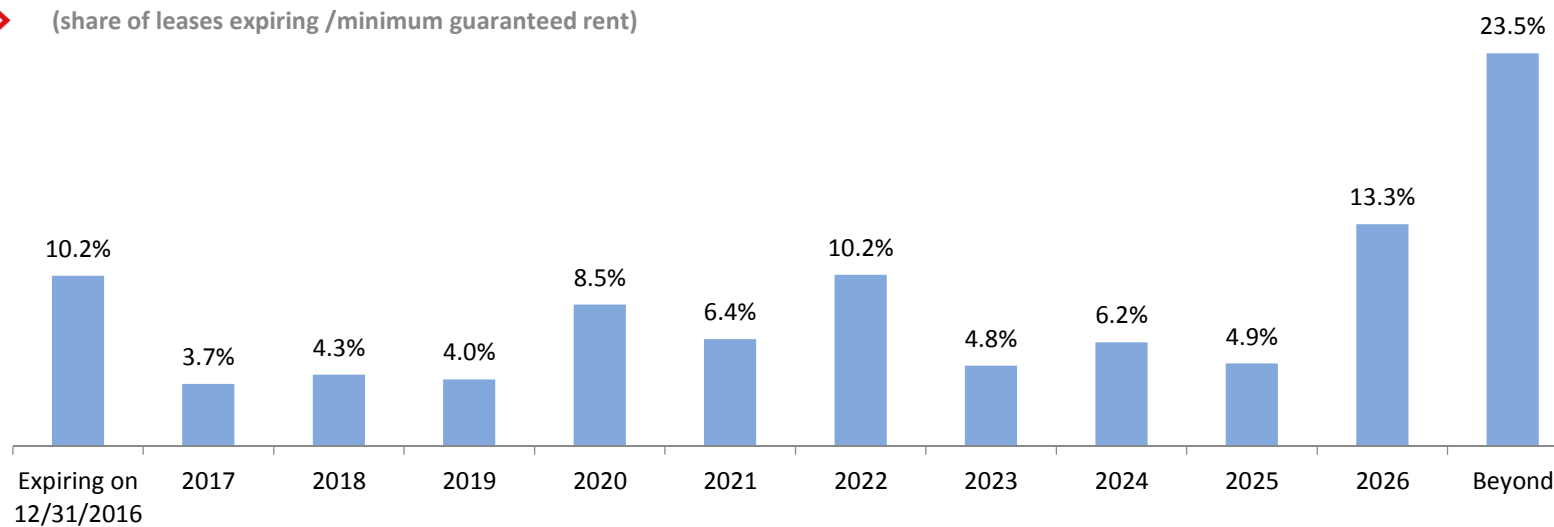
### Types of retailers present in Mercialys assets

- > (% of annualized rental income at December 31, 2016 – including exposure to the Casino Group)



### Lease expiry schedule

- > (share of leases expiring / minimum guaranteed rent)

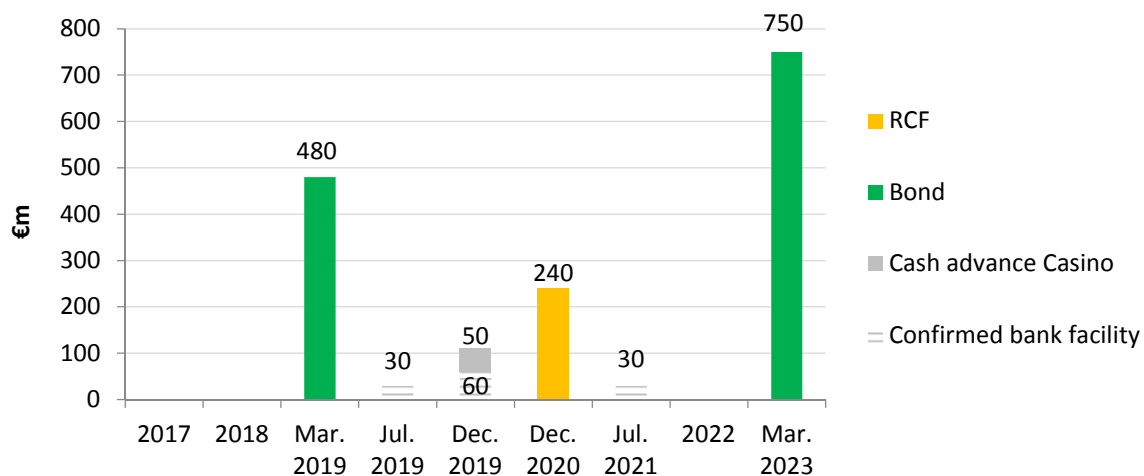




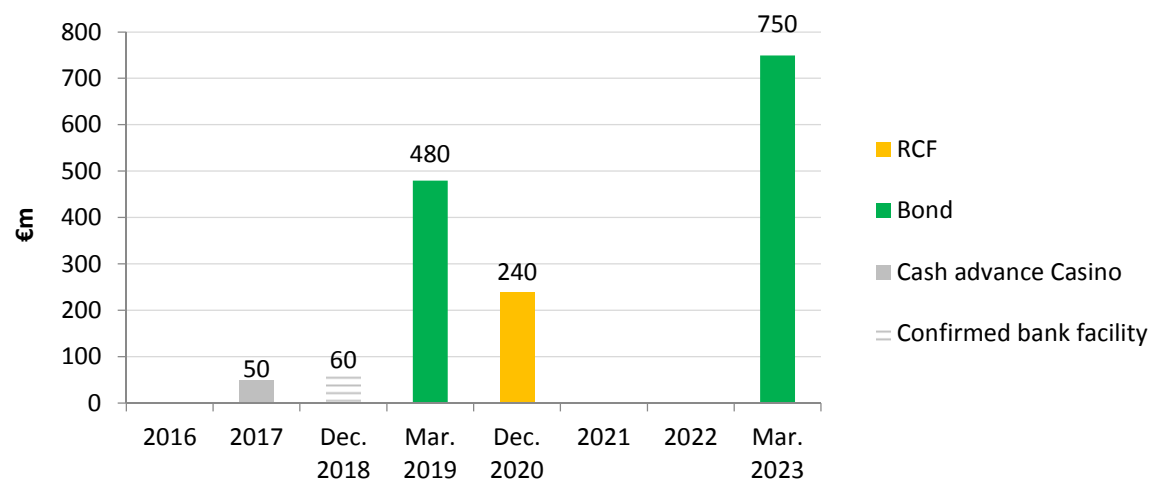


# Financing structure & debt schedule

### Debt schedule at end-2016 <sup>(1)</sup>



### Debt schedule at end-2015 <sup>(1)</sup>

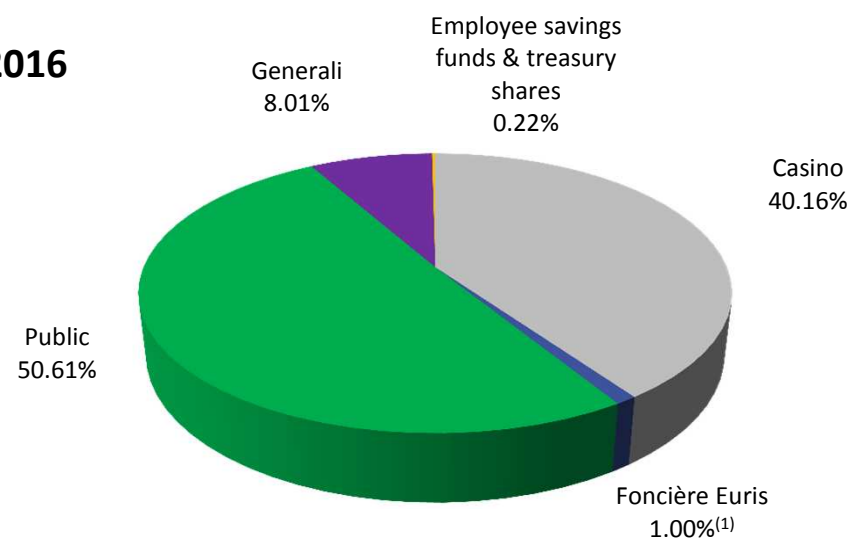




## Mercialys shareholding and number of shares

	2014	2015	2016
Number of shares outstanding at the end of the period	92,049,169	92,049,169	92,049,169
Average number of shares outstanding	92,049,169	92,049,169	92,049,169
Average number of shares (basic)	91,826,157	91,767,764	91,856,715
Average number of shares (diluted)	91,826,157	91,767,764	91,856,715

### Mercialys shareholders at December 31, 2016



(1) Fonciere-Euris also holds a 0.99% option through a derivative instrument with physical settlement. In addition, with Rallye, it is economically exposed for 4.5% on an exclusive cash settlement basis.



## FFO, EPRA earnings & net income group share

In thousands of euros	December 31, 2015	December 31, 2016
Invoiced rents	165,958	187,621
Lease rights	2,998	2,175
<b>Rental revenues</b>	<b>168,956</b>	<b>189,795</b>
Non-recovered property taxes	-1,081	-1,159
Non-recovered service charges	-3,048	-3,165
Property operating expenses	-6,069	-7,407
<b>Net rental income</b>	<b>158,758</b>	<b>178,065</b>
Management, administrative and other activities income	2,893	3,359
Property development margin	1,099	0
Other income and expenses	-6,490	-8,414
Staff costs	-12,179	-12,520
<b>EBITDA</b>	<b>144,081</b>	<b>160,490</b>
Net financial items (excluding impact of hedging ineffectiveness and banking default risk)	-29,012	-30,625
Allowance for provisions for liabilities and charges	-928	-1,116
Other operating income and expenses (excluding gains on disposals and impairment)	-192	-2,014
Tax charge	-3,138	-2,736
Share of net income of associates	1,026	709
Non-controlling interests excluding gains and amortization	-3,309	-10,307
<b>FFO</b>	<b>108,529</b>	<b>114,401</b>
<i>FFO/share (based on diluted average number of shares)</i>	<i>1.18</i>	<i>1.25</i>
Property development margin	-1,099	0
<b>EPRA earnings</b>	<b>107,430</b>	<b>114,401</b>

In thousands of euros	December 31, 2015	December 31, 2016
FFO	108,529	114,401
Depreciation and amortization	-24,844	-30,536
Other operating income and expenses	-5,073	25,221
Impact of hedging ineffectiveness and banking default risk	180	-646
Non-controlling interests: capital gains and amortization	823	1,608
<b>Net income, attributable to owners of the parent</b>	<b>79,614</b>	<b>110,049</b>



## Balance sheet

<b>ASSETS (in thousands of euros)</b>	<b>December 31, 2015</b>	<b>December 31, 2016</b>
Intangible assets	974	2,016
Property, plant and equipment other than investment property	12	12
Investment property	2,224,080	2,325,268
Investments in associates	20,069	39,039
Other non-current assets	34,154	54,672
Deferred tax assets	338	422
<b>Non-current assets</b>	<b>2,279,627</b>	<b>2,421,429</b>
Inventories	4,358	0
Trade receivables	25,173	29,793
Other current assets	73,232	56,931
Cash and cash equivalents	13,030	15,578
Investment property held for sale	3,095	60,949
<b>Current assets</b>	<b>118,888</b>	<b>163,251</b>
<b>TOTAL ASSETS</b>	<b>2,398,515</b>	<b>2,584,680</b>

<b>EQUITY AND LIABILITIES (in thousands of euros)</b>	<b>December 31, 2015</b>	<b>December 31, 2016</b>
Share capital	92,049	92,049
Bonus, treasury shares and other reserves	617,975	636,569
<b>Equity attributable to the Group</b>	<b>710,024</b>	<b>728,618</b>
Non-controlling interests	206,159	205,597
<b>Equity</b>	<b>916,183</b>	<b>934,215</b>
Non-current provisions	401	551
Non-current financial liabilities	1,219,574	1,239,610
Deposits & guarantees	22,880	22,646
Deferred tax liabilities	0	578
<b>Non-current liabilities</b>	<b>1,242,855</b>	<b>1,263,385</b>
Trade payables	19,704	19,561
Current financial liabilities	188,720	312,849
Current provisions	2,366	5,048
Other current liabilities	26,968	49,338
Current tax liabilities	1,719	284
<b>Current liabilities</b>	<b>239,477</b>	<b>387,080</b>
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>2,398,515</b>	<b>2,584,680</b>



## Breakdown of assets

Type of property	Number of assets at December 31, 2016	Appraisal value (incl. taxes) at December 31, 2016		Gross leasable area at December 31, 2016		Appraised net rental income	
		In €m	%	Sq.m	%	In €m	%
Regional / large shopping centers	25	2,864.4	75%	655,700	71%	143.8	72%
Neighborhood shopping centers and city-center assets	39	906.5	24%	253,900	28%	53.6	27%
<b>Total shopping centers and city-center assets</b>	<b>64</b>	<b>3,770.9</b>	<b>99%</b>	<b>909,600</b>	<b>99%</b>	<b>197.4</b>	<b>99%</b>
Other assets	7	26.4	1%	11,600	1%	1.8	1%
<b>Total portfolio</b>	<b>71</b>	<b>3,797.3</b>	<b>100%</b>	<b>921,200</b>	<b>100%</b>	<b>199.2</b>	<b>100%</b>

➤ **Average rate of return: 5.25% at December 31, 2016**



## Capitalization rate grid applicable under the Partnership Agreement



- Applicable capitalization rate grid for reiterations in the **first half of 2017** under the Partnership Agreement with Casino

Type of property	Shopping centers		Retail parks		City center
	Mainland France	Corsica and overseas depts. & territories	Mainland France	Corsica and overseas depts. & territories	
> 20,000 sq.m	5.6%	6.2%	6.2%	6.5%	5.4%
5,000 to 20,000 sq.m	6.1%	6.5%	6.5%	6.9%	5.7%
< 5,000 sq.m	6.5%	6.9%	6.9%	7.6%	6.2%



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