

CONTACT



4 FAIR IMPACTS 2030

EMPOWERING
A RESPONSIBLE FUTURE

MERCIALYS



WHO ARE WE?



MERCIALYS

We are one of France's leading real estate companies, specialized in the holding, management and transformation of retail spaces, anticipating consumer trends.

OUR MISSION

Facilitating and supporting day-to-day life for our customers



HOW?

By offering them shopping centers that are on a human scale, have close links with their communities and create sustainable value for all our stakeholders



Vincent Ravat
Mercialys' Chief Executive Officer



4 FAIR IMPACTS FOR 2030

is a strategy built jointly with our stakeholders and setting out Mercialys' CSR ambition.

It stands out through a concrete CSR approach that is fully integrated into the company's strategy.



2020 KEY FIGURES



OUR BUSINESS



INCREASINGLY RESPONSIBLE HORIZONS



From 2015, we structured our commitment to sustainable development, through the 10 initiatives from our first five-year strategic plan, MERY'21.

4 FAIR IMPACTS FOR 2030, our new CSR strategy looking ahead to 2030, sets ambitious goals for environmental protection, regional development, changes in consumption practices, building jointly with our tenant retailers, and developing our employees' satisfaction.

RECOGNIZED PERFORMANCE LEVELS

#1 on the SBF 120



GRANDS PRIX DE LA
TRANSPARENCE
2020

Member since 2018



CDP
DISCLOSURE INSIGHT ACTION
A LIST
2020
CLIMATE

#4 on the SBF 120



MINISTÈRE
CHARGÉ DE L'ÉGALITÉ
ENTRE LES FEMMES
ET LES HOMMES,
DE LA DIVERSITÉ ET DE
L'ÉGALITÉ DES CHANCES
*Liberté
Égalité
Fraternité*



4 IMPACTS DRIVING OUR COMMITMENTS

ALL ENGAGED
AROUND A CSR STRATEGY FOCUSED
ON OUR 4 MAIN IMPACTS





IMPACT FOR OUR ENVIRONMENT

HOW?

By targeting carbon neutrality and advocating the rationalized use of resources to reduce our environmental footprint



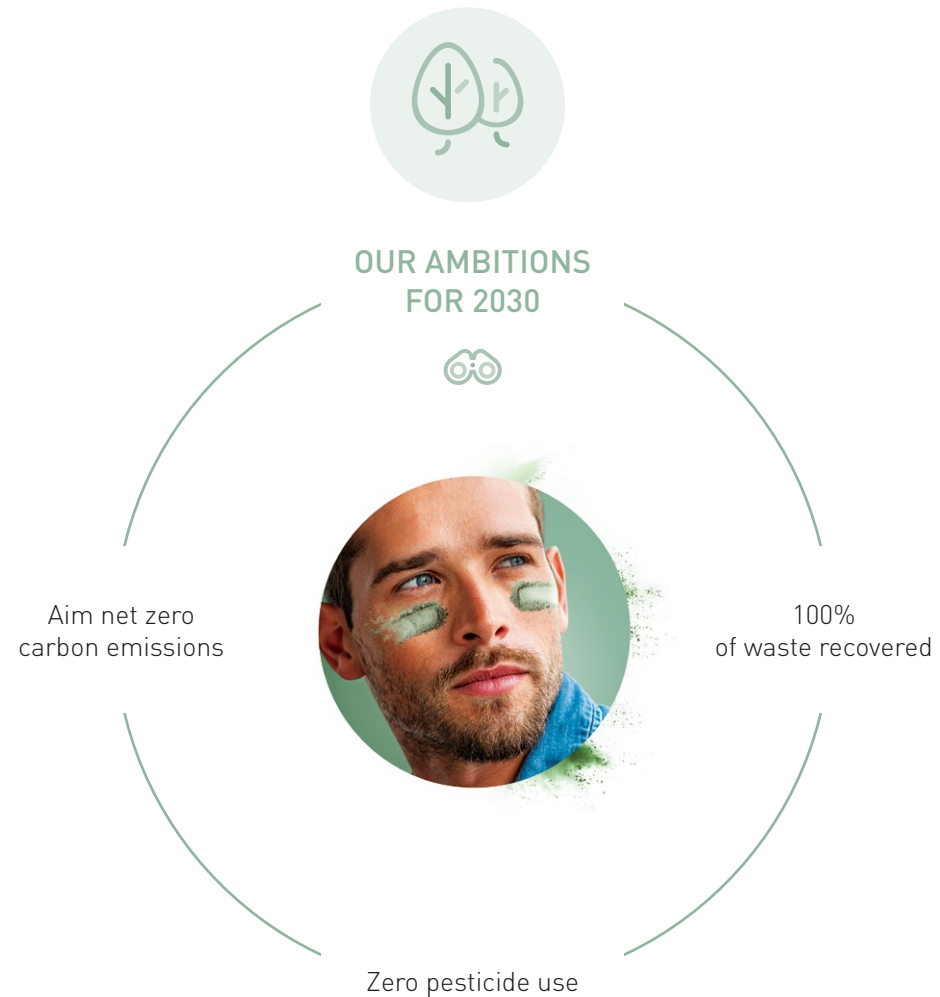
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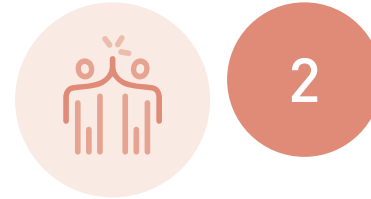
FOR OUR ENVIRONMENT

WE ARE COMMITTED TO HELPING ACHIEVE CARBON NEUTRALITY

- By moving forward with a very ambitious Science Based Targets initiative (SBTi) certified policy to reduce greenhouse gas emissions
- By reducing the pressure that we exert on natural resources

... because the real estate sector is a significant source of greenhouse gas emissions and because global warming involves physical and transition risks for our portfolio.





IMPACT FOR OUR STORES

HOW?

By jointly building more sustainable retail and living spaces with our tenants



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FOR OUR STORES

WE ARE COMMITTED TO PROMOTING MORE RESPONSIBLE RETAIL

- By offering more sustainable and ethical products and services for our customers in our certified centers
- By engaging with our tenant retailers through “responsible landlord tenant” commitments

... because retail is undergoing some deep changes, driven in particular by a need for proximity and a sense of purpose.





IMPACT FOR OUR COMMUNITIES

HOW?

By positioning our assets at the heart of communities, like springboards for local economic and community life



3

FOR OUR COMMUNITIES

WE ARE COMMITTED TO BEING A MAJOR PARTNER FOR REGIONAL DEVELOPMENT

- By building close links and creating shared value with local stakeholders
- By developing mixed-use spaces (retail, leisure and offices), generating robust and diversified activities
- By supporting local employment through local recruitment and subcontracting and initiatives led by local teams

... because we build strong roots in local communities.





IMPACT FOR OUR TALENTS

HOW?

By developing our employees' ethical engagement and providing opportunities for fulfilling careers



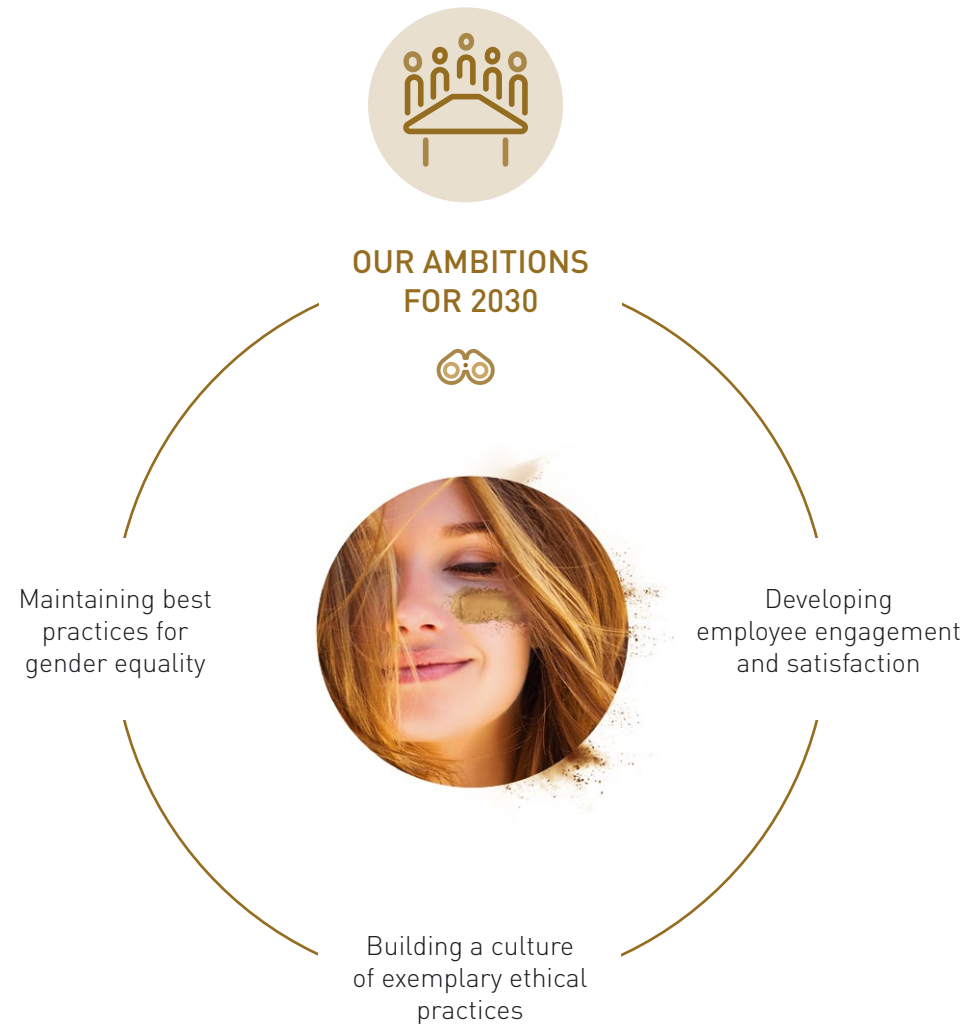
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FOR OUR TALENTS

WE ARE COMMITTED TO BEING AN ENGAGED EMPLOYER

- By training all our employees on ethical practices
- By taking into consideration our employees' diverse profiles and expectations to foster their engagement each day
- By creating a framework to promote professional fulfilment and respect privacy

... because we believe that diversity is a source of emulation and performance within businesses.

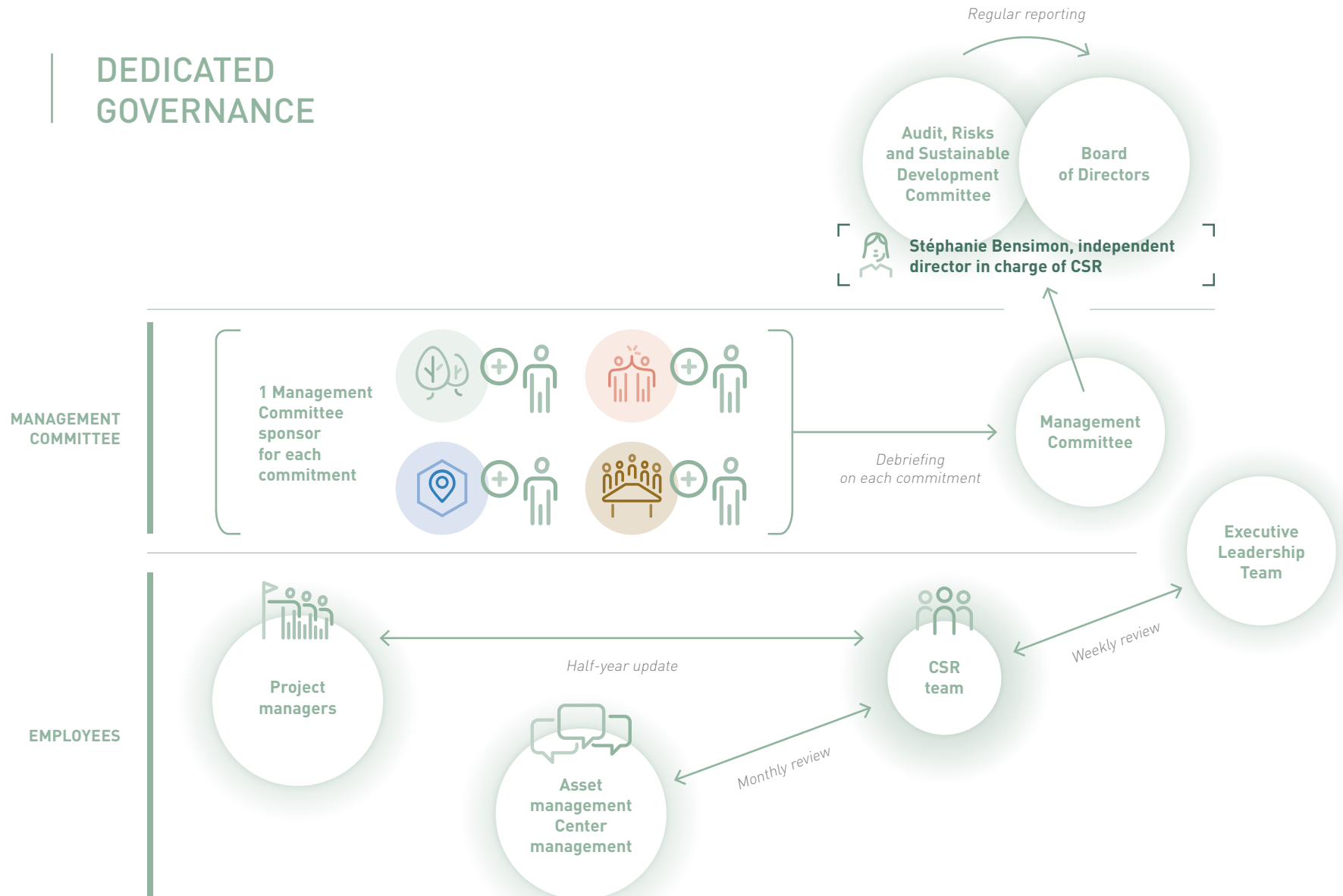


RESPONSE TAILORED TO EACH STAKEHOLDER

	THEIR STAKES	OUR COMMITMENTS
VISITORS AND END CUSTOMERS	<ul style="list-style-type: none"> • Respect for the environment • Quality of the visitor experience: accessibility, welcoming atmosphere, signage, etc. • Safety, wellbeing, and quality of life at work for center staff 	 
PROVIDERS AND SUPPLIERS	<ul style="list-style-type: none"> • New selection of responsible or local products or retailers • Multifunctionality, reversible spaces, etc. • Reduction of energy consumption and greenhouse gas emissions 	  
EMPLOYEES	<ul style="list-style-type: none"> • New services offered through collaboration with retailers • Gender equality in the workplace • Pride in belonging 	 
FINANCIAL COMMUNITY	<ul style="list-style-type: none"> • Business ethics, compliance, and transparency • Multifunctionality, reversible spaces, etc. • New services offered through collaboration with retailers 	 
RETAILERS	<ul style="list-style-type: none"> • Accessibility for people with impaired mobility • Quality of the customer relationship: listening, dialogue, satisfaction, etc. • Contribution to sustainable regional development: positive-energy buildings, ecological corridor, etc. • Waste management and recovery 	  
STATE AND LOCAL AUTHORITIES	<ul style="list-style-type: none"> • Contribution to sustainable regional development: positive-energy buildings, ecological corridor, etc. • Reduction of energy consumption and greenhouse gas emissions • Personalization and digitalization of offering and services 	 



DEDICATED GOVERNANCE





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MERCIALYS

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